# 2018-2022 FY2023 Annual Crash Report

## Valdosta-Lowndes Metropolitan Planning Organization

June 30, 2023







## Valdosta-Lowndes Metropolitan Planning Organization FY2023 Annual Crash Report

Prepared by



## Prepared for **Southern Georgia Regional Commission**

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On behalf of the Valdosta-Lowndes Metropolitan Planning Organization (VLMPO)

#### June 30, 2023

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### Valdosta-Lowndes Metropolitan Planning Organization FY2023 Crash Report



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#### Introduction

Since 2007, the Southern Georgia Regional Commission (SGRC), as the designated Metropolitan Planning Organization (MPO) for the Valdosta Urbanized Area (also referred to as the Valdosta-Lowndes MPO, or VLMPO), has produced an annual Crash Report analyzing motor vehicle crash trends within the MPO's Metropolitan Planning Area. The report is used to supplement the development of the MPO's Metropolitan Transportation Plan and to inform efforts to reduce crashes, injuries, and fatalities through a comprehensive range of actions.

This year's report, like the previous year's, includes data from a five-year period. The timeframe covered by this report is January 1, 2018 to December 31, 2022.

During this 2018 to 2022 timeframe, according to the data available, 18,723 crashes occurred in the Metropolitan Planning Area. There were 94 fatal crashes and 179 serious injury crashes. In terms of vehicle miles traveled, collector roads remain the most dangerous road type, with the highest rates of crashes, injuries, and fatalities, while the interstate highway has the lowest rates.

The total number of crashes that occurred in the Metropolitan Planning Area within publicly-owned right-of-way during the 2018-2022 period increased from the previous five-year (2017-2021) timeframe by 2.9%. The overall crash rate per million vehicle miles traveled (MVM) decreased from 265 to 246 (-7%) during the 2018-2022 analysis period, as overall VMT increased in 2022. The number of serious injuries decreased from 240 to 238 (a 0.8% decrease) and the number of fatalities as a result of crashes increased by 1 person, to 100 fatalities during 2018-2022. While crashes increased within the VLMPO area, their severity remained relatively consistent and the crash rate decreased.

This report examines various characteristics of crash data to determine trends in location, time, contributing factors, crash severity, and vehicle types, among other variables. The report also identifies the highest-frequency crash locations in the MPO area.

This report can be used to inform local governments and public agencies of the most pressing issues in the safety of the area's transportation system. It will serve as a background for identifying actions that can be taken to reduce crashes, injuries, and fatalities, from the standpoints of education, engineering, enforcement, and emergency medical services.

The report can also be used by the MPO and local jurisdictions to evaluate projects for the 2050 Metropolitan Transportation Plan and annual Transportation Improvement Program updates. It will help identify future safety-related infrastructure projects and make data available to the MPO and local jurisdictions to allow analysis of the most beneficial projects and actions based on past crashes at specific locations.

Local jurisdictions, agencies, and other groups can use this report to inform education and enforcement efforts to help reduce crashes of all types on the roadways of the MPO area. The past Crash Reports have identified particular geographic areas of concern, population groups, and crash types that are prevalent in the region. This report continues to evaluate particular areas of concern and works to determine crash causes and what can be done to improve these areas.



#### 2022-24 Georgia Strategic Highway Safety Plan

This report is designed to be consistent with the 2022–2024 Georgia Strategic Highway Safety Plan<sup>1</sup>, which outlines measures to reduce highway crashes on Georgia roads. It strives towards zero deaths and serious injuries for all road users in Georgia. Currently, Georgia ranks 4<sup>th</sup> among all states for the number of traffic fatalities.<sup>2</sup>

The Georgia Strategic Highway Safety Plan utilizes the "4-E" approach to reduce crashes in Georgia. Crash prevention and response is not the duty of just one agency, but of many different agencies with different priorities and responsibilities. Each agency must respond accordingly to crash reduction efforts in their own areas of expertise. The 4 E's of Highway Safety – Education, Engineering, Enforcement and Emergency Medical Services – are where those many different responsible agencies come together to each do their own part in reducing crash frequency and severity.<sup>3</sup>

**Education** involves working with both youth and the elderly by educating drivers, pedestrians, bicyclists, and passengers of the rules of the road and other important safety factors. Education includes diversion programs for underage drinking; general public education campaigns; safety belt and child seat inspections; and expanded and improved driver training courses and materials.

**Engineering** involves working with local and state departments concerned with transportation systems to improve the physical characteristics of the roadway and right-of-way. The Engineering "E" focuses on improving the infrastructure of intersections and roadway corridors.

**Enforcement** involves working with law enforcement agencies to educate drivers on how to help prevent crashes, as well as improving the efficiency of response and analyzing crash sites. The Enforcement "E" includes employing checkpoints for DUI or seatbelt usage; enforcement of laws for underage and excessive drinking; targeted speed and intersection use enforcement; and proper data collection for future analysis.

**Emergency Medical Services** involves all first responders to crash sites and the medical treatment victims receive immediately after a crash. The Emergency Medical Services (EMS) "E" includes efficient response by medical personnel to crash sites, rapid evacuation of victims to trauma centers, and education of the public on proper usage of safety restraints.

Each of the 4 E's is not mutually exclusive to the various agencies described above. For example, education is spread out between all the different agency partners, including law enforcement agencies, highway departments, and EMS responders. Also, engineers may get ideas or suggestions from law enforcement agencies or school bus drivers on how to design safer facilities for children walking to school. Each of the various agencies has its own role to play, as well as an interconnected role with other agencies, to reduce crash frequency and severity on our roadways.

In addition to the 4 E's, Georgia is incorporating a Safe Systems Approach in transportation planning and implementation, emphasizing the reduction of fatalities and serious injuries. The goal of a safe system is

<sup>&</sup>lt;sup>1</sup> 2022 –2024 Georgia Strategic Highway Safety Plan http://www.gahighwaysafety.org/wp-content/uploads/2022/01/SHSP-2022-24.pdf

<sup>&</sup>lt;sup>2</sup> Ibid, p. 13.

<sup>&</sup>lt;sup>3</sup> Developing a Transportation Safety Plan, Federal Highway Safety Administration https://www.fhwa.dot.gov/planning/processes/tribal/planning\_modules/safety/chapter02.cfm



to ensure that if crashes do occur, then they do not result in serious human injury.<sup>4</sup> The five elements of a safe system include safe road users, safe vehicles, safe speeds, safe roads, and post-crash care.

It should be noted that while the 2022–2024 Georgia Strategic Highway Safety Plan does strive for reduced fatalities and serious injuries on the state's transportation system, because vehicle miles traveled are projected to increase, fatalities and serious injuries are projected to increase through 2024. The plan projects 1,770 traffic fatalities in the State in 2024, a 17.61% increase from the 1,505 fatalities that occurred in 2019. The plan's goal with regard to fatalities is merely "To maintain the 5-year moving average traffic fatalities under the projected 1,770 (2020-2024) 5-year average by 2024." In this sense, if there are 1,669 or fewer fatalities on average per year from 2017 to 2021, the State would consider its safety plan goals to have been achieved. In contrast, 30 other states have set goals to reduce the number of traffic fatalities, and one state (Washington) and several cities (including Macon, GA) have "vision zero" goals, aiming to achieve zero fatalities. The Georgia Strategic Highway Safety Plan goals are listed in Table 1.

#### **Safety Performance Measures**

In March 2016, the Federal Highway Administration (FHWA) published regulations outlining performance safety measure targets in accordance with the Highway Safety Improvement Program (HSIP) along with MAP-21.<sup>10</sup> This final rule went into effect in April 2016 and required all state DOTs and MPOs to establish safety performance measure targets by August 2017 and February 2018, respectively. The safety performance measures are consistent with national highway planning goals aimed at reducing fatalities and injuries along the nation's highways and shall examine the following based on 5-year rolling averages:

- Number of fatalities
- Rate of fatalities per 100 million (vehicle miles traveled) VMT
- Number of serious injuries
- Rate of serious injuries per 100 million VMT
- Number of non-motorized fatalities and non-motorized serious injuries

The MPO can fulfill this federal requirement either through programming projects that support the state of Georgia's safety performance measure targets, developing independent safety performance measure targets, or a combination of these two options. In February 2018, the MPO Policy Committee chose to support the state's targets and has continued to do so. This will continue after the Bipartisan Infrastructure Law was signed into law by President Joe Biden on November 15, 2021.

As previously mentioned, the 2022–2024 Georgia Strategic Highway Safety Plan does not predict a reduction in crashes or fatalities, but it does strive to reduce fatalities and serious injuries. The State's

<sup>&</sup>lt;sup>4</sup> 2022–2024 Georgia Strategic Highway Safety Plan, p. 12.

<sup>&</sup>lt;sup>5</sup> 2022–2024 Georgia Strategic Highway Safety Plan, p. 10.

<sup>&</sup>lt;sup>6</sup> Smart Growth America. "Dangerous by Design 2020." https://smartgrowthamerica.org/app/uploads/2020/01/DbD-2020-Report.pdf

<sup>&</sup>lt;sup>7</sup> Washington State Department of Transportation. "Target Zero: Strategic Highway Safety Plan." <a href="https://www.wsdot.wa.gov/planning/SHSP.htm">https://www.wsdot.wa.gov/planning/SHSP.htm</a>

<sup>&</sup>lt;sup>8</sup> Vision Zero Network. Vision Zero Cities Map. https://visionzeronetwork.org/resources/vision-zero-cities/

<sup>&</sup>lt;sup>9</sup> 41NBC. "Vision Zero: a plan to keep pedestrians safe." By Chip Matthews, October 16, 2019. https://41nbc.com/2019/10/16/vision-zero-a-plan-to-keep-pedestrians-safe/

<sup>&</sup>lt;sup>10</sup> National Performance Management Measures: Highway Safety Improvement Program, Federal Highway Administration <a href="https://www.federalregister.gov/documents/2016/03/15/2016-05202/national-performance-management-measures-highway-safety-improvement-program">https://www.federalregister.gov/documents/2016/03/15/2016-05202/national-performance-management-measures-highway-safety-improvement-program</a>



goals, along with the relevant statistics to show the MPO's attainment of those goals, are shown in Table 1.

In order to calculate the MPO's attainment of these performance measures, 2021 estimates of daily VMT (representing the most recent data available) were used for all of the MPO area. 11 The MPO area consists of all of Lowndes County (including the five cities of Dasher, Hahira, Lake Park, Remerton, and Valdosta), plus small portions of Berrien, Brooks, and Lanier Counties. (The portion of Lanier County also includes a small area that is within the city limits of Ray City.)

To estimate VMT in those portions of Berrien, Brooks, and Lanier Counties, the total VMT for those counties was multiplied by the percentage of the total mileage of roads for each county that is within the MPO portion of those counties, broken down by roadway functional classification. Table 1 shows the VMT and road miles in the MPO area.

As of 2021, the MPO has 1.3% of the total VMT in the state. 12 The current estimated VLMPO area population is 122.410.13 which is 1.14% of Georgia's total population as of the 2020 Decennial Census. These percentages are used to evaluate the MPO area's attainment of state goals. Table 2 shows the VLMPO's share of each state goal, both by VMT and by population. The value of metrics that are normally measured as integers (such as numbers of fatalities and injuries) are rounded to the nearest whole number.

Several other local plans and policies aspire to improve the safety of the transportation system in the MPO area, including the 2014 Common Community Vision (CCV). The CCV's Aspirational Goal and Transportation Objective 18 is to provide regional connectivity through an efficient, safe, accessible, and affordable multi-modal transportation system that is developed through a fully funded transportation plan that identifies multi-modal transportation options. The MPO's current Metropolitan Transportation Plan and the Joint Comprehensive Plan for Lowndes County and the cities of Dasher, Hahira, Lake Park, Remerton, and Valdosta also identify road safety as a priority item.

<sup>&</sup>lt;sup>11</sup> Georgia Department of Transportation. Mileage by Route and Road System Report 445 for 2019. http://www.dot.ga.gov/DriveSmart/Data/Documents/400%20Series/445/445 Report 2018.pdf (accessed 5/19/2020).

<sup>&</sup>lt;sup>12</sup> VMT for 2021 was utilized throughout this crash report.

<sup>13</sup> The Census Bureau's 2020 population estimate for Lowndes County is 118,251. The estimated combined population of the portions of the VLMPO area that are in Brooks, Berrien, and Lanier Counties is 4,159, according to block group data from the 2020 U.S. Decennial Census.



TABLE 1: VLMPO AREA DAILY VEHICLE MILES TRAVELED AND ROAD MILES, 2021

County	Road Classification	Total road miles	Road miles in VLMPO area	miles in VLMPO  Percent of road miles in VLMPO  VLMPO area  Total 20 21 VMT area (extrapolated fo Berrien, Brooks, and Lar		20 21 VMT within VLMPO area (extrapolated for Berrien, Brooks, and Lanier)	2021VMT per road mile in VLMPO area	
Berrien	Local	597	1	0 .1%	118,000	176	234.6	
	Total	597	1	0 .1%	118,000	148	197.7	
	Minor Arterial	81	6	7.0 %	198,000	13,811	2,444.4	
	Collector	168	3	2.0 %	110 ,0 0 0	2,220	654.8	
Brooks	Local	50 3	24	4.8%	94,000	4,474	186.9	
	Total	752	33	4.4%	402,000	17,630	534.6	
	Minor Arterial	34	3	7.8%	93,000	7,249	2,735.3	
	Collector	71	0	0 .6%	77,000	477	1,0 84.5	
Lanier	Local	228	29	12.7%	39,000	4,945	171.1	
	Total	333	32	9.6%	209,000	20,084	627.6	
	Interstate	32	32	10 0 .0 %	1,695,000	1,695,000	52,968.8	
	Principal Arterial	62	62	10 0 .0 %	696,000	696,000	11,225.8	
Lowndes	Minor Arterial	10 1	10 1	10 0 .0 %	785,000	785,0 0 0	7,772.3	
	Collector	227	227	10 0 .0 %	468,000	468,000	2,0 61.7	
	Local	892	892	10 0 .0 %	482,000	482,0 0 0	540.4	
	Total	1,314	1,314	100.0%	4,126,000	4,126,000	3,140.0	
/LMPO Area	Total		1,380			4,163,863	3,0 17.9	



TABLE 2: 2022-2024 GEORGIA STRATEGIC HIGHWAY SAFETY PLAN GOALS AND VLMPO ATTAINMENT MEASURES

	Goal	Performance Measure	VLMPO share of state goal by VMT (1.3%)	VLMPO share of state goal by population (1.14%)	VLMPO 5- year total	VLMPO annual average
1.	To maintain traffic fatalities under the projected <b>1,770</b> (2020-2024 rolling average) by 2024.	Traffic Fatalities	22.3	20.2	100	20
2.	To maintain traffic fatalities per 100M VMT under the projected <b>1.22</b> (2020-2024 rolling average) by 2024.	Fatalities per 100M VMT	1.22	1.22	-	1.32
3.	To maintain serious injuries in traffic crashes under the projected <b>11,069</b> (2020-2024 rolling average) by 2024.	Serious Injuries	139.4	126.2	238	47.6
4.	To maintain serious injuries in traffic crashes per 100M VMT under the projected <b>7.68</b> (2020-2024 rolling average) by 2024.	Serious Injuries per 100M VMT	7.68	7.68	-	3.13
5.	To maintain non-motorist serious injuries and fatalities under the projected <b>1,025</b> (2020-2024 rolling average) by 2024.	Non-Motorized Serious Injuries and Fatalities	12.9	11.7	34	6.8
6.	To maintain pedestrian fatalities under the projected <b>306</b> (2020-2024 rolling average) by 2024.	Pedestrian Fatalities	3.9	3.5	11	2.2
7.	To maintain bicyclist fatalities under the projected <b>26</b> (2020-2024 rolling average) by 2024.	Bicyclist Fatalities	0.3	0.3	4	0.8
8.	To maintain the unrestrained traffic fatalities under the projected <b>440</b> (2020-2024 rolling average) by 2024.	Unrestrained Passenger Vehicle Occupant Fatalities	5.5	5.0	42	8.4
9.	To maintain the annual observed seat belt use for passenger vehicles, front seat outboard occupants <b>above 96%</b> by 2024.	Seatbelt Usage	96%	96%	1	96%
10.	To maintain alcohol-related fatalities under the projected <b>415</b> (2020-2024 rolling average) by 2024.	Alcohol-Impaired Driving Fatalities	5.2	4.7	12	2.4
11.	To maintain speeding-related fatalities under the projected <b>326</b> (2020-2024 rolling average) by 2024.	Speeding-Related Fatalities	4.1	3.7	4	0.8
12.	To maintain motorcyclist fatalities under the projected <b>201</b> (2020-2024 rolling average) by 2024.	Motorcyclist Fatalities	2.5	2.3	13	2.6
13.	To maintain the un-helmeted motorcyclist fatalities under the projected <b>38</b> (2020-2024 rolling average) by 2024.	Un-Helmeted Motorcyclist Fatalities	0.5	0.4	3	0.6
14.	To maintain young drivers involved in fatal crashes under the projected <b>214</b> (2020-2024 rolling average) by 2024.	Drivers Age 20 or Younger Involved in Fatal Crashes	2.7	2.4	12	2.4
15.	To maintain the 5-year moving average number of drivers age 65+ in fatal crashes under the projected <b>453</b> (2020-2024 rolling average) by 2024.	Drives Age 65 or Older Involved in Fatal Crashes	5.7	5.2	22	4.4



#### **Crash Analysis**

The following sections examines crash trends in the MPO area, organized in the same order as the Strategic Highway Safety Plan goals and metrics listed in Table 2, followed by some additional factors. Crash data has been accessed through the Georgia Electronic Accident Reporting System (GEARS) Portal <sup>14</sup>.

#### **Crash Overview**

Between January 1, 2018 and December 31, 2022, 18,723 reported crashes occurred in the Metropolitan Planning Area. There were 94 fatal crashes and 179 serious injury crashes. Crashes increased between 2018 and 2019 before a decrease in 2020 during the onset of the COVID-19 pandemic in the VLMPO area. This was followed by a sharp increase in crashes in 2021 and a return to the trend in 2022.

Figures 1 and 2 provide a 5-year crash overview for the VLMPO planning area including all of Lowndes County and portions of Berrien, Brooks, and Lanier Counties.

The total number of crashes that occurred in the Valdosta-Lowndes Metropolitan Planning Area within publicly-owned right-of-way during the 2018-2022 period increased from the previous five-year

timeframe by 2.90%. The overall crash rate per million vehicle miles traveled (MVM) decreased from 265 to 246 (-7%) during the 2018-2022 analysis period as overall travel (VMT) increased in 2022. The number of serious injuries decreased slightly from 240 to 238 (- 0.8%) and the number of fatalities as a result of crashes increased from 99 to 100 fatalities (+ 1.0%). While crashes increased within the VLMPO area, the total remained consistent with the trend. Figure 3 and Figure 4 depict crashes by severity within the VLMPO area for the planning area and the City of Valdosta, respectively.

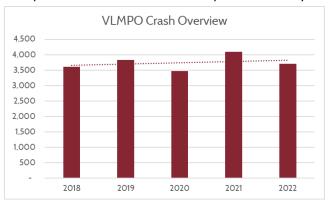


FIGURE 1 VLMPO CRASH OVERVIEW

<sup>&</sup>lt;sup>14</sup> Georgia Electronic Accident Reporting System (GEARS). www.gearsportal.com



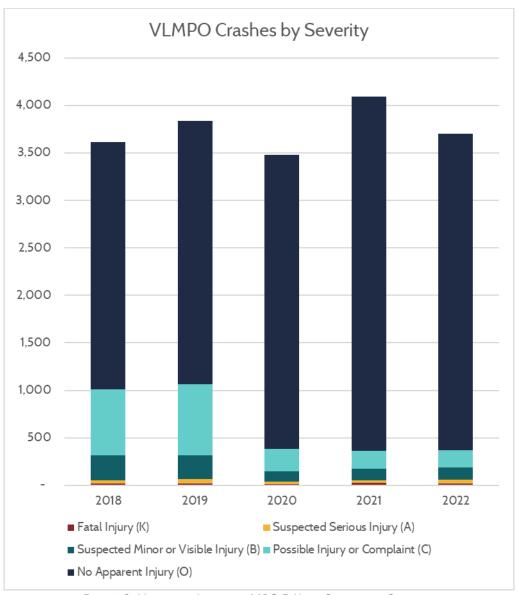


FIGURE 2: VALDOSTA-LOWNDES MPO 5-YEAR CRASHES BY SEVERITY



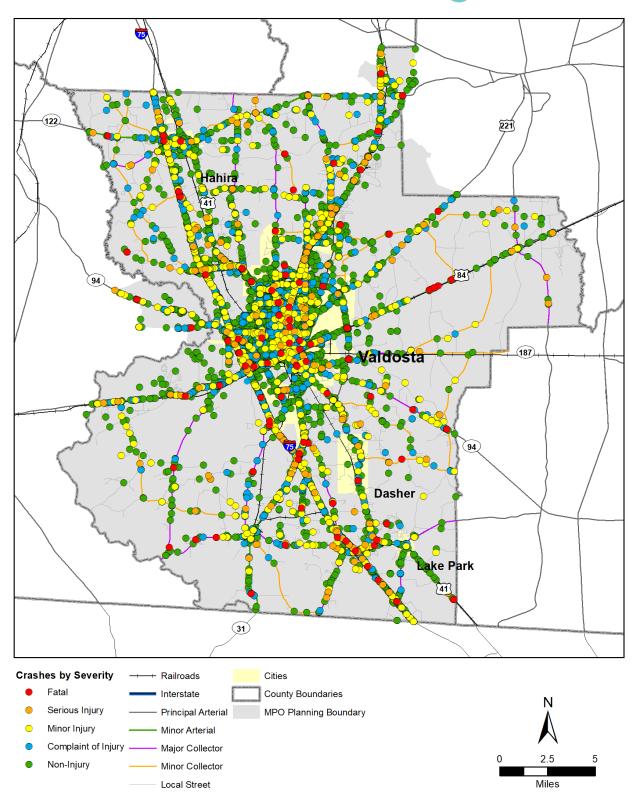


FIGURE 3: VLMPO CRASHES BY SEVERITY



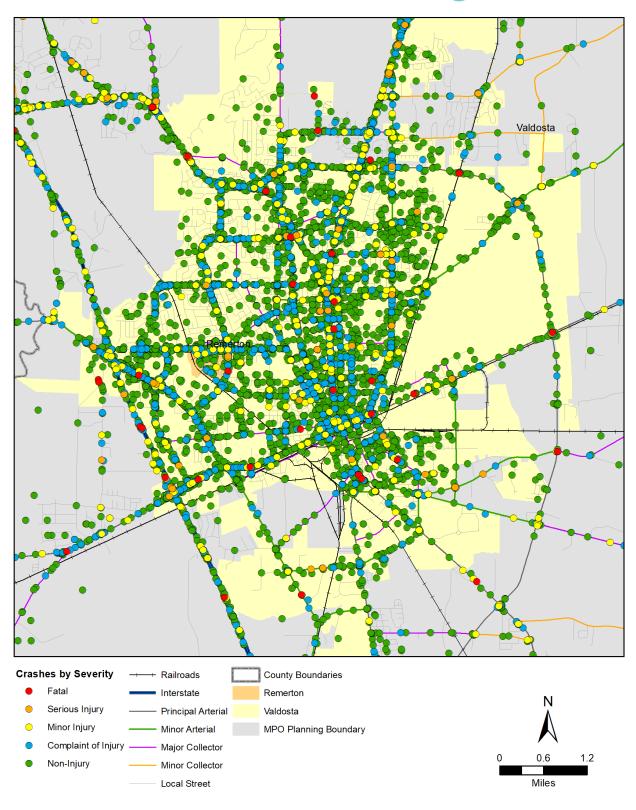


FIGURE 4: CITY OF VALDOSTA CRASHES BY SEVERITY



#### **CRASH HOTSPOTS**

Crash density within the VLMPO planning area was calculated based on the crashes occurring between January 1, 2018 and December 31, 2022. In relative terms, this helps the VLMPO and local partners understand where crashes are happening the most within the MPO boundaries. This exercise was completed both for the entire MPO as well as the City of Valdosta and its immediate surroundings. Figure 5 and Figure 6 show crash density for the MPO area and the City of Valdosta, respectively.

Several corridors with clustering of crashes include:

N Valdosta Rd (US 41/SR 7) within ½ mile of I-75

N Valdosta Rd between Val Del Rd and Country Club Dr

N Valdosta Rd near Northside Dr

Baytree Rd (SR 125) from Gornto Rd to Lankford Dr

N Ashley St (US 41/SR 7 Bus) from East Hill Ave (US 84/US 221/SR 38) to E Park Ave

N Ashley St (US 41/SR 7 Bus) from Woodrow Wilson Dr to N Patterson St

Northside Dr from N Oak St to past N Ashely St

Bemiss Rd from N Ashley St to Mt Zion Church Rd

Lakes Blvd within ½ mile of I-75

Madison Hwy within ½ mile of I-75

N St. Augustine Rd (SR 133) from I-75 to south of River St

N Patterson St from E Savannah Ave to E North St

N Patterson St from south of Northside Dr to N Ashley St

Inner Perimeter Rd from N Valdosta Rd to west of N Oak St Ext

SR 122 between Union Rd and Hall St

Further detail about location-specific crash patterns is provided in the High-Crash Locations section of this annual crash report.



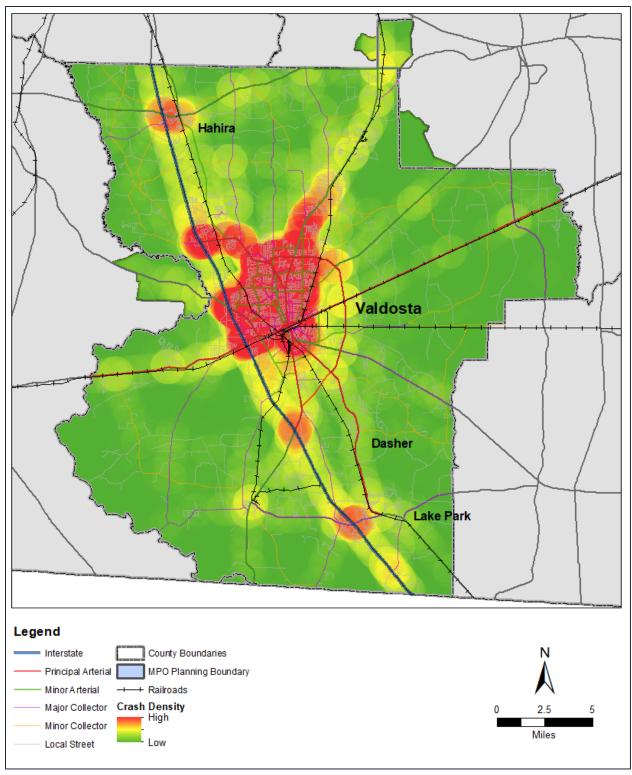


FIGURE 5: 5-YEAR CRASH DENSITY



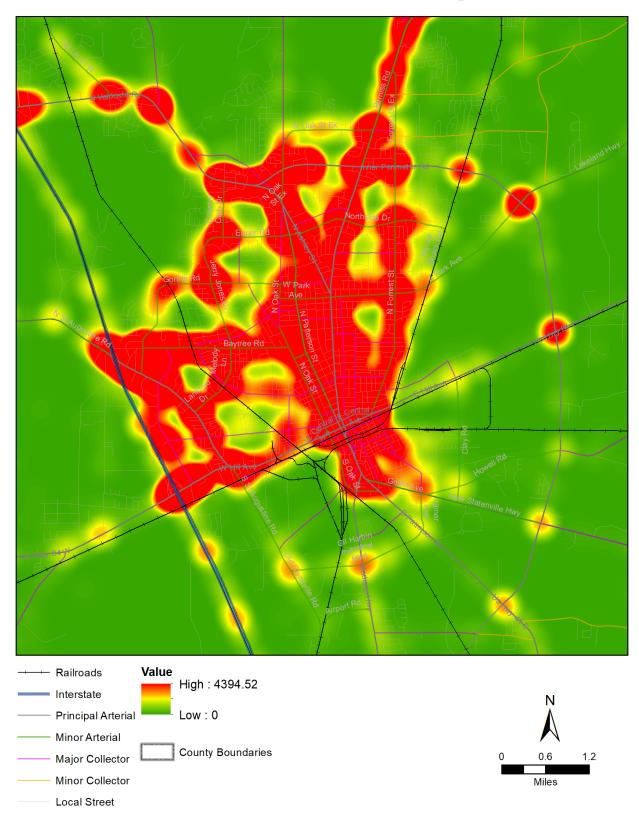


FIGURE 6: CITY OF VALDOSTA 5-YEAR CRASH DENSITY



#### **ANALYSIS OF 2022 CRASHES**

An analysis of 2022 crash patterns provides an overview of more recent crash patterns within the MPO planning area. Between January 1, 2022 and December 31, 2022, there were 3,703 reported crashes which occurred within the VLMPO boundaries. Figure 7 shows 2022 crashes by road surface conditions. Approximately 87% of crashes occurred in dry roadway conditions.

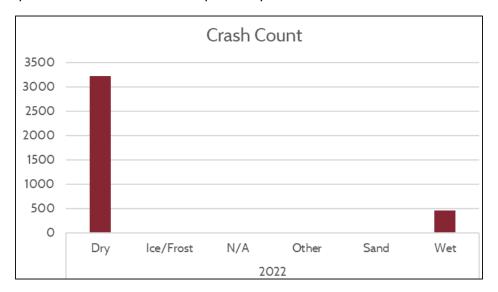


FIGURE 7: CRASHES BY ROAD SURFACE CONDITION

Figure 8 shows 2022 crashes by lighting conditions. Approximately 75% of crashes occurred during daylight hours. This is followed by 14% for dark, lighted conditions and nine percent for dark, not lighted conditions. This trend is consistent with prior years.

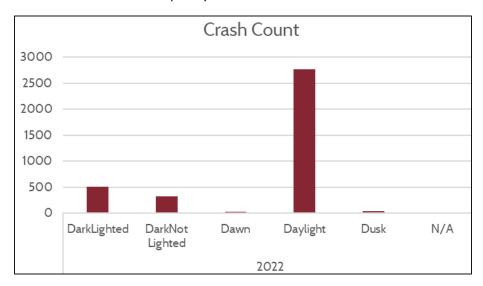


FIGURE 8: CRASHES BY LIGHTING CONDITION

Figure 9 shows 2022 crashes by manner of collision. Collectively, 68% of crashes were either angle crashes (35%) or rear-end crashes (33%). Seventeen percent (17%) of crashes were single-vehicle crashes and



eleven percent (11%) of crashes were same direction sideswipe crashes. Three percent (3%) of crashes were head-on collisions and two percent (2%) of crashes were opposite direction sideswipe crashes. This trend is consistent with previous years

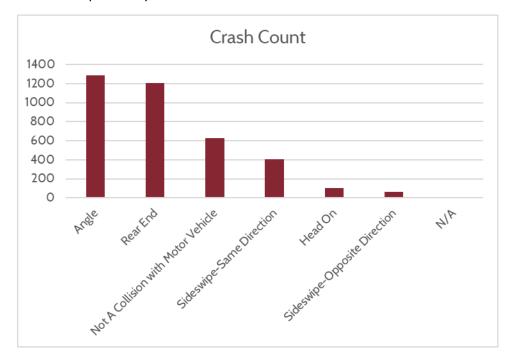


FIGURE 9: 2022 CRASHES BY MANNER OF COLLISION

#### **Contributing Factors**

The single most common contributing factor for crashes in the MPO area from 2018 to 2022 was "Following too Close". This continued in 2022. Educational campaigns to educate drivers to increase following distance could result in a considerable reduction in crashes.

Other major contributing factors were "Failed to Yield", "Changed Lanes Improperly", "Driver Lost Control", and Distracted Driving. The most notable contributing factors to 2022 crashes are shown in Table 3.

Number of Percent of **Contributing Factor** Crashes Crashes Following too Close 1,020 28% Failed to Yield 783 21% Changed Lanes Improperly 300 8% **Driver Lost Control** 169 5% Improper Turn 141 4% Disregard Stop Sign/Signal 136 4% Under the Influence (U.I.) 131 4%

TABLE 3: NOTABLE CONTRIBUTING FACTORS FOR 2022 CRASHES



#### **Fatalities**

Between Jan. 1, 2018 and Dec. 31, 2022, there were 94 fatal crashes in the MPO area, causing a total of 100 fatalities. This is an average of 20 road deaths per year, or approximately one fatality every 2.6 weeks. Most of the fatal crashes caused only one fatality; Two crashes (2%) resulted in two fatalities, while two crashes (2%) resulted in three fatalities each. No single crash resulted in more than three fatalities during the time period. Twelve percent (12%) of fatal crashes involved young drivers (under age 21), and 22% involved drivers 65 years or older. There were 12 alcohol related fatalities and 4 speed-related fatalities according to the available data.

Locations of fatal crashes are shown in Figure 10 and Figure 11 for Lowndes County and the City of Valdosta, respectively.

#### FATALITIES PER 100 MILLION VMT

With a total of 100 fatalities in the five-year period examined, and an average of 20 fatalities per year, the fatality rate per 100 million VMT can be calculated as follows:

$$\frac{100/5}{(4,163,862*365)/100,000,000} = 1.32$$

The rate of fatalities per 100 million VMT in the MPO area for the 2018-2022 period saw a slight decrease than the previous five years, from 1.44 to 1.32.



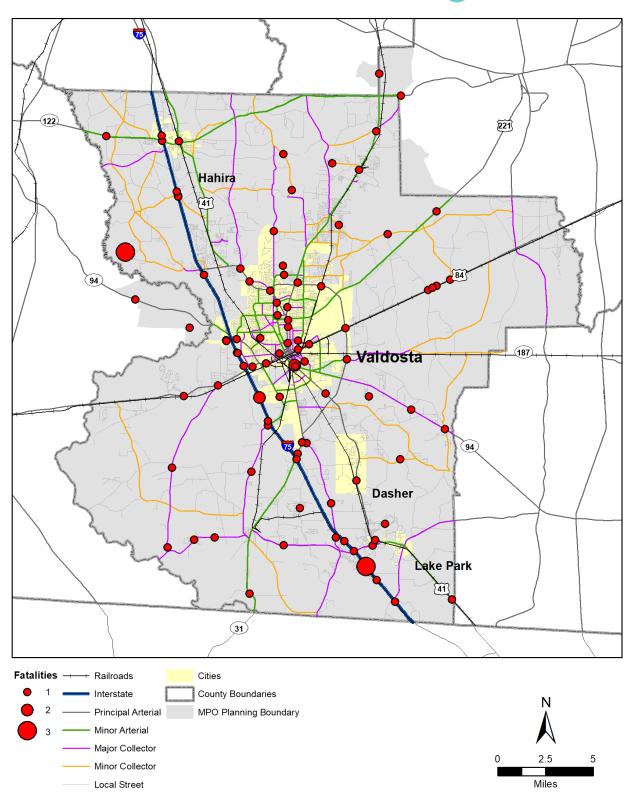


FIGURE 10: VLMPO FATAL CRASHES



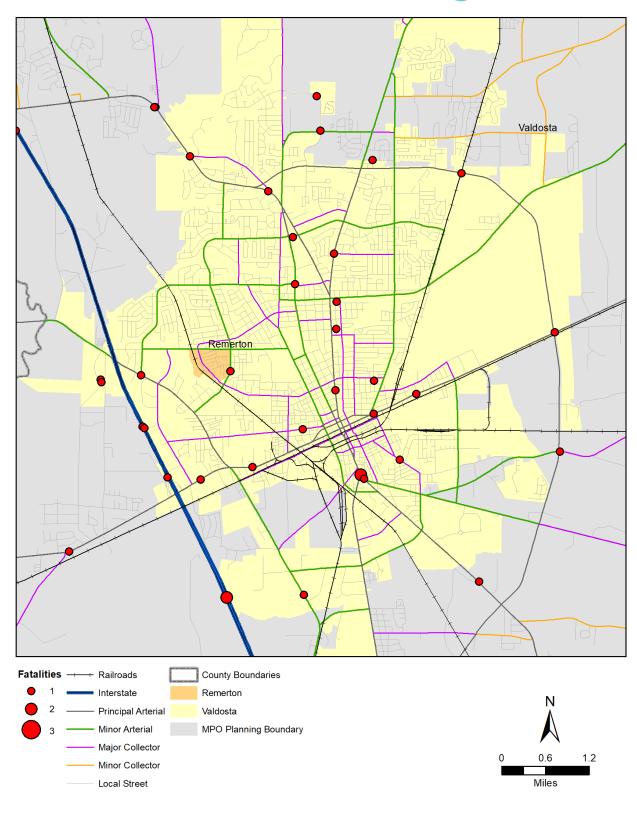


FIGURE 11: CITY OF VALDOSTA FATAL CRASHES



#### **Serious Injuries**

From 2018 to 2022 in the MPO area, there were 179 crashes in which the injury was recorded as "Suspected Serious Injury," with a total of 238 people seriously injured. Most of these crashes (82.7%) resulted in only one person being seriously injured.

The locations of serious injury crashes are shown in Figure 12 and Figure 13 for Lowndes County and the City of Valdosta, respectively.

#### SERIOUS INJURIES PER 100 MILLION VMT

There was a total of 238 serious injuries in the study period. As shown in Table 2, the total daily Vehicle Miles Traveled in the MPO area in 2021 (the most recent year for which data are available) is estimated at 4,163,862. To obtain the annual figure, the five-year total number of serious injuries is divided by five to calculate an annual average for serious injuries. This figure is divided by the annual average total daily VMT times 365 days in a year, divided by 100 million VMT:

$$\frac{238/5}{(4,163,862*365)/100,000,000} = 3.13$$

The rate of serious injuries per 100 million VMT in the MPO area during the study period is 3.13



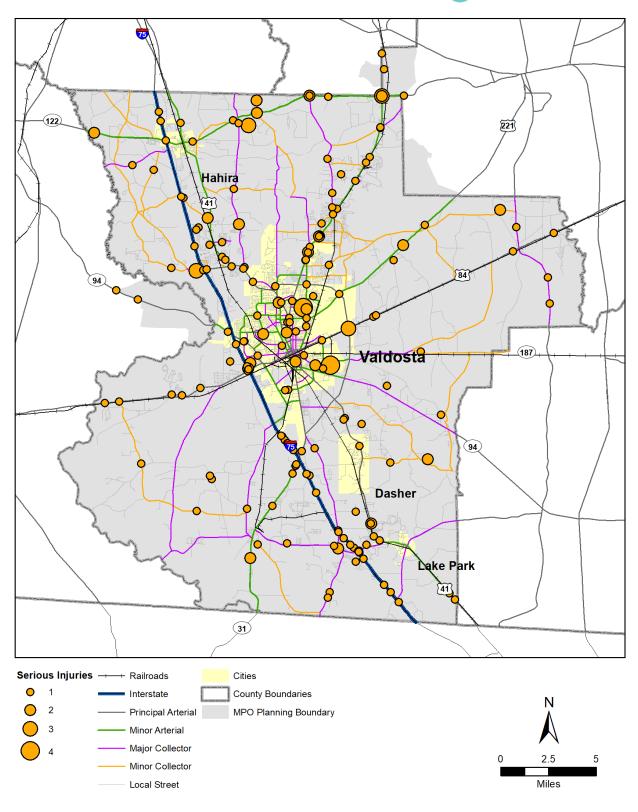


FIGURE 12: VLMPO SERIOUS INJURY CRASHES



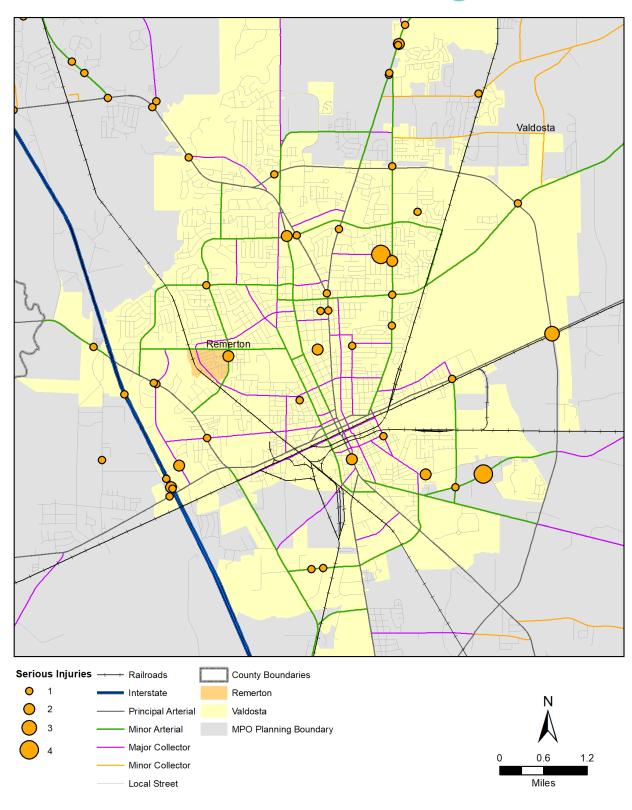


FIGURE 13: CITY OF VALDOSTA SERIOUS INJURY CRASHES



#### **Non-Motorized Fatalities**

#### PEDESTRIAN FATALITIES

During the analysis period, there were 138 crashes involving pedestrians, resulting in 11 fatalities and 12 serious injuries. Figure 14 and Figure 15 show the location of crashes in which drivers hit pedestrians for the planning area and the City of Valdosta, respectively. Most non-fatal crashes involving pedestrians occurred in the more urban areas of Valdosta.

Approximately 74% of crashes involving pedestrians occurred in the central urban areas of Valdosta and Remerton. Figure 15 presents a more detailed view of the crashes within these areas. Notable corridors along which large numbers of pedestrians were hit include: North Ashley Street, Hill Avenue, St. Augustine Road, Baytree Road, Troup Street, and Bemiss Road. There are also small clusters of pedestrian crashes around the intersection of Gornto Rd. and St. Augustine Rd and the Lakes Blvd at I-75 interchange.

#### **BICYCLIST FATALITIES**

From 2018 to 2022, there were 99 crashes in which motorists struck a bicyclist, resulting in four fatalities and six serious injuries. Approximately 76% of these crashes occurred in the central urban area of Valdosta and Remerton. Corridors on which notable numbers of bicycle crashes occurred were Lee Street, St. Augustine Road, Patterson Street, Baytree Road, and River Street. The locations of crashes involving bicyclists are shown in Figure 16 and Figure 17 for the VLMPO area and the City of Valdosta, respectively.

It should be noted that this metric includes only crashes that involved both a bicyclist and a motor vehicle operator. Crashes involving only bicyclists are not reported, nor are crashes involving a collision of a bicyclist with a pedestrian.



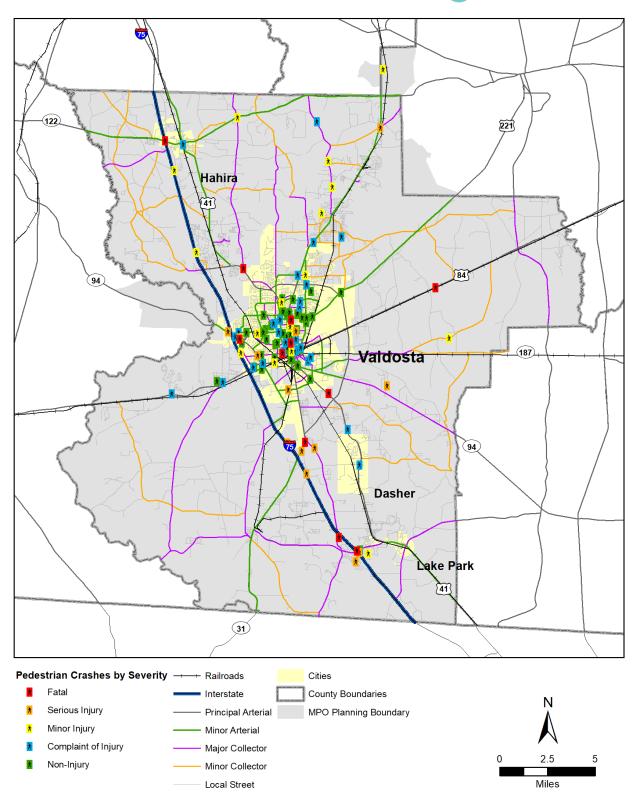


FIGURE 14: VLMPO PEDESTRIAN CRASHES



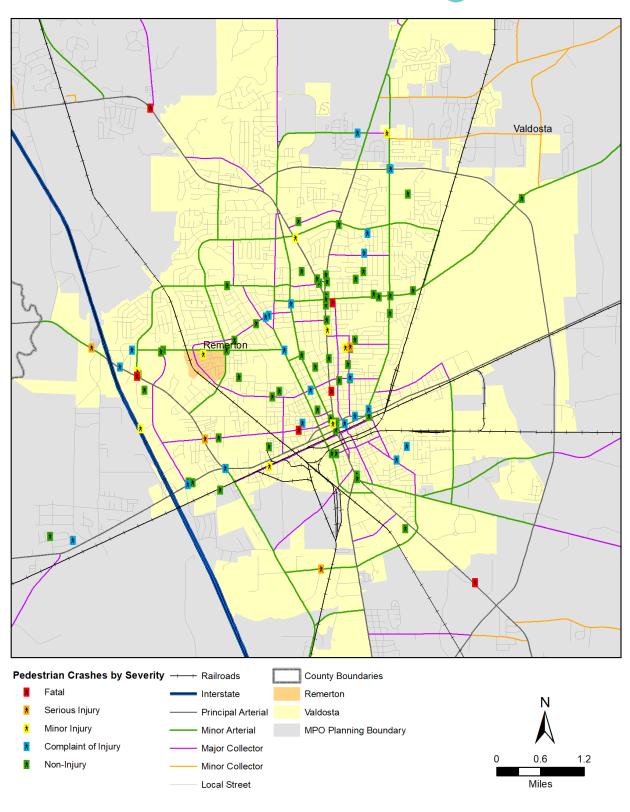


FIGURE 15: CITY OF VALDOSTA PEDESTRIAN CRASHES



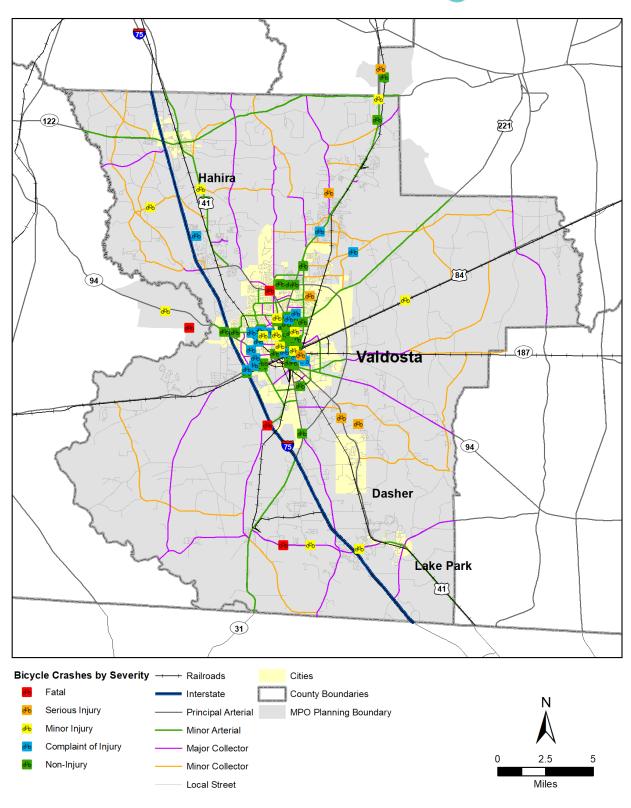


FIGURE 16: VLMPO BICYCLE CRASHES



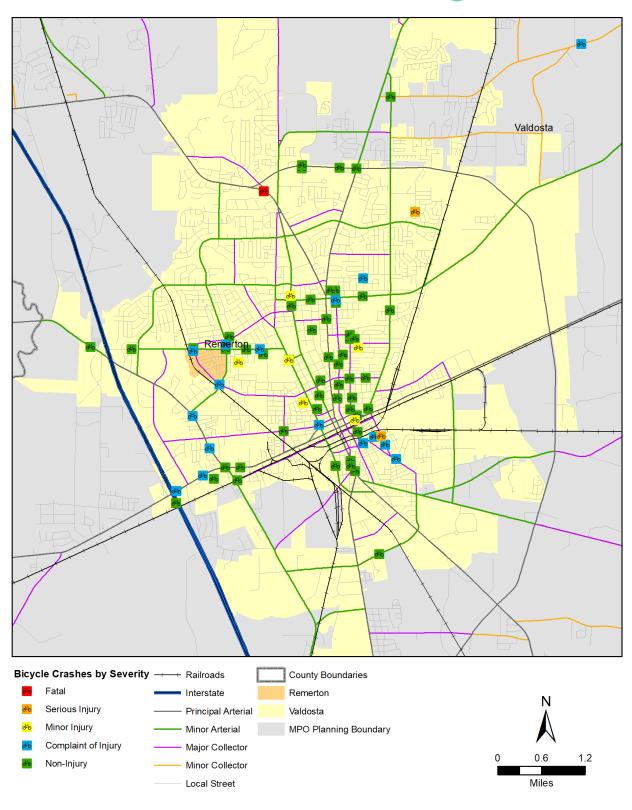


FIGURE 17: CITY OF VALDOSTA BICYCLE CRASHES



#### **Unrestrained Fatalities**

Of the 100 fatalities that occurred in the MPO area during the study period, 42 of the motorists killed (42%) were recorded as not being properly restrained by seat belts. This statistic highlights the instrumental role seat belts play in saving lives.

Overall, of the 18,723 crashes that occurred in the VLMPO area, 1,555 (eight percent) involved drivers who were not properly restrained, according to the data available. Of the 238 serious injuries that occurred during this timeframe, 73 of those injured (31%) were not using proper restraints.<sup>15</sup>

#### SEAT BELT USAGE

The MPO has not directly collected data on the percentage of vehicle drivers or occupants using seatbelts. However, data on seatbelt use in crashes are available from the GEARS database. The rates of drivers and passengers involved in crashes who were wearing seat belts correctly can be used to estimate seat belt usage rates in the Metropolitan Planning Area.

From 2018 to 2022 of the crashes that occurred in the MPO area, four percent of drivers were reported as not using restraints; therefore, 96% is the regional estimate for rate of seat belt use according to available data

#### **Alcohol-Impaired Driving Fatalities**

Of the reported crashes, 650 (3.5%) were recorded as involving driving under the influence of alcohol or other drugs, representing a 10% increase from the previous reporting period. These crashes resulted in 12 fatalities and 36 serious injuries.

The locations of DUI crashes in the MPO area are shown in Figure 18 and Figure 19 for Lowndes County and the City of Valdosta, respectively. Almost all the DUI crashes resulting in death or serious injury occurred in more rural areas. This may be a function of higher travel speeds on rural roads compared to urban roads.

#### **Speeding-Related Fatalities**

According to the data available, the contributing factors of "exceeding the speed limit", "racing", or "too fast for conditions" were implicated in four fatalities in the MPO area. Speed was a factor in a total of 71 crashes, causing nine serious injuries and four fatalities.

<sup>&</sup>lt;sup>15</sup> Includes "None Used" for either or both drivers reported.



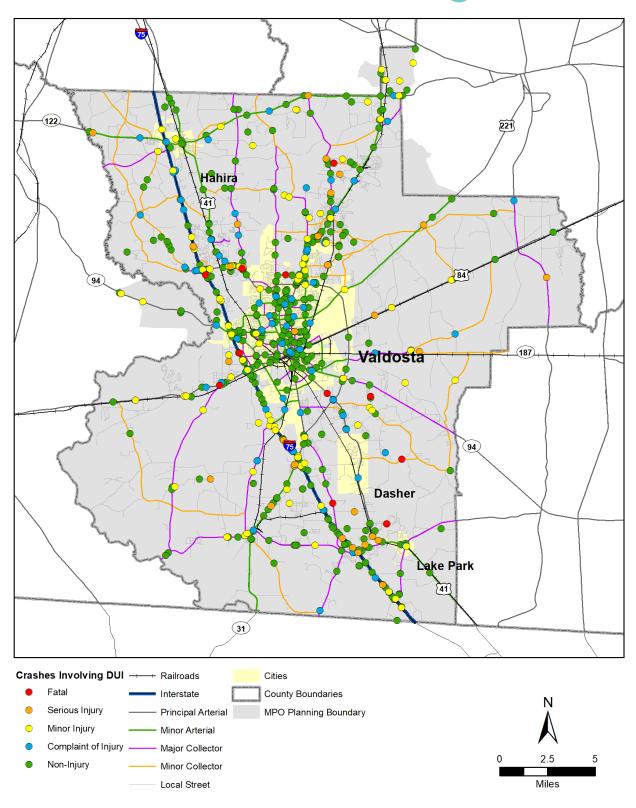


FIGURE 18: VLMPO CRASHES INVOLVING DUI



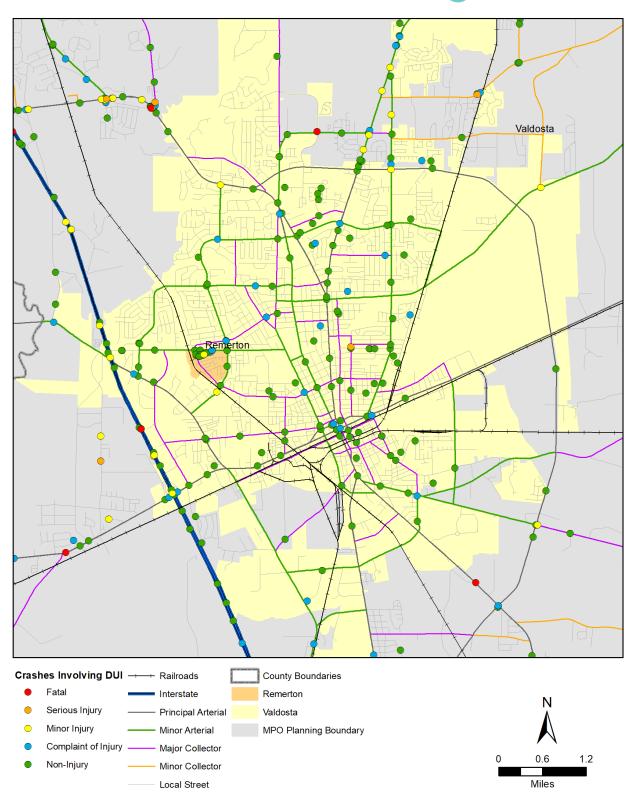


FIGURE 19: CITY OF VALDOSTA CRASHES INVOLVING DUI



#### **Motorcyclist Fatalities**

From 2018 to 2022, there were 218 crashes involving motorcyclists in the MPO area, resulting in 13 motorcyclist fatalities and 19 serious injuries. Thirteen percent (13%) of all crash fatalities in the MPO area during the study period were motorcyclists.

The locations of motorcycle crashes are shown in Figure 20 and Figure 21 for Lowndes County and the City of Valdosta, respectively. Geographically, motorcycle crashes tended to be concentrated within the urban area of Valdosta, but half of motorcycle fatalities and over half of motorcycle serious injuries occurred in rural areas in Lowndes County.

In the 13 fatal crashes, driving under the influence was recorded as a factor in one fatality. "Driver lost control" was recorded as a contributing factor in four fatalities, and "failed to yield" was recorded as a factor in four fatalities. Three of the fatalities were not wearing motorcycle helmets.

Studies<sup>16</sup> have shown that in motorcycle crashes involving a perception failure or a decision failure, more crashes are caused by the driver of another vehicle than by the motorcyclist. At the national level, another motorist failing to yield to a motorcycle when turning left accounts for about one in every five motorcyclist fatalities.<sup>17</sup> In the MPO area during the time frame examined, four of the motorcyclist fatalities involved a car or truck driver failing to yield to an oncoming motorcyclist while turning, echoing these national statistics. This confirms the need for more educational and awareness campaigns aimed at car and truck drivers, such as "Look Twice – Save a Life" bumper stickers<sup>18</sup> and the USDOT's "Share the Road" initiative.<sup>19</sup>

#### UN-HELMETED MOTORCYCLIST FATALITIES

Three out of the 13 motorcycle fatalities (23%) were recorded as not wearing a helmet.

Helmets were reported as being used by the motorcyclists 192 of the 218 reported crashes, meaning that 12% of motorcyclists involved in crashes were presumably un-helmeted.

Future fatalities of this kind may be mitigated through educational campaigns, including statistics on the benefits of helmet use (for example, helmets are estimated to reduce the risk of head injury by 69% and the risk of death by  $42\%^{20}$ ) and increased enforcement of Georgia's helmet law (Sec. 40-6-315).

<sup>&</sup>lt;sup>16</sup> For example: National Transportation Safety Board. "Select Risk Factors Associated with Causes of Motorcycle Crashes." <a href="https://www.ntsb.gov/safety/safety-studies/Documents/SR1801.pdf">https://www.ntsb.gov/safety/safety-studies/Documents/SR1801.pdf</a> (accessed 7/6/2021).

<sup>17</sup> NHTSA. "Traffic Safety Facts: 2017 Data." https://crashstats.nhtsa.dot.gov/Api/Public/ViewPublication/812785

<sup>&</sup>lt;sup>18</sup> Examples of educational materials

<sup>&</sup>lt;sup>19</sup> U.S. Department of Transportation. "Motorcycle Safety: Share The Road." <a href="https://www.trafficsafetymarketing.gov/get-materials/motorcycle-safety/share-road">https://www.trafficsafetymarketing.gov/get-materials/motorcycle-safety/share-road</a> (accessed 7/6/2021).

<sup>&</sup>lt;sup>20</sup> Advocates for Highway & Auto Safety. "Motorcycle Helmets." https://saferoads.org/issues/motorcycle-helmets/ (accessed 6/10/2019).



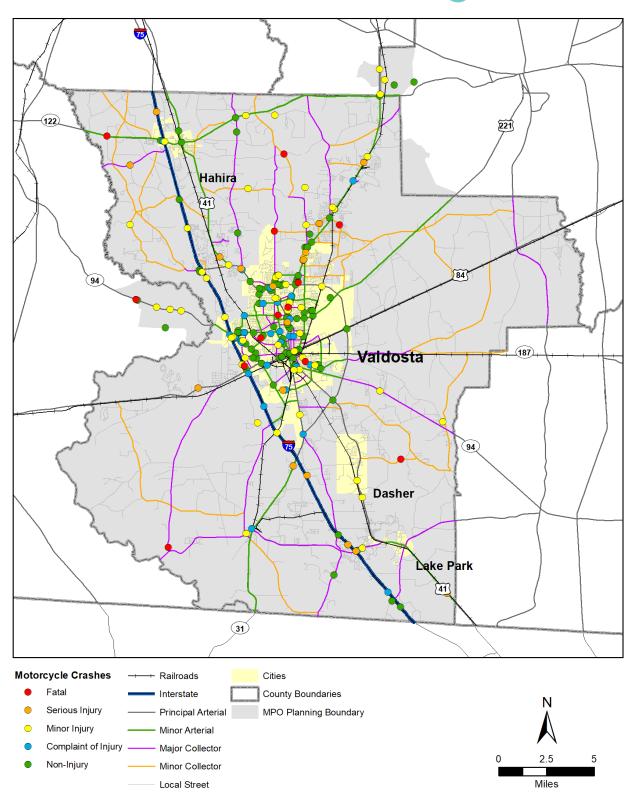


FIGURE 20: VLMPO MOTORCYCLE CRASHES



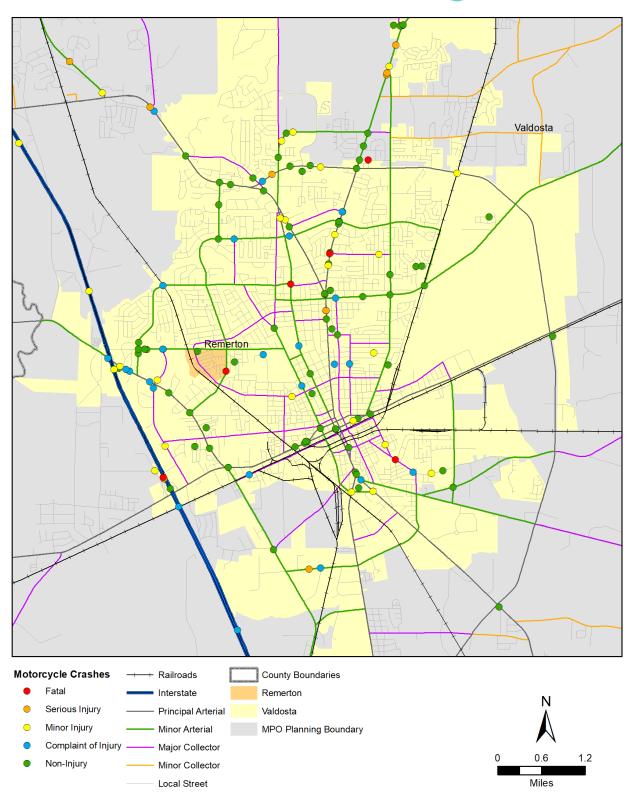


FIGURE 21: CITY OF VALDOSTA MOTORCYCLE CRASHES



## **Young Drivers in Fatal Crashes**

From 2018 to 2022, 13 out of 100 fatalities (13%) and 50 serious injuries (28% of all serious injuries) were in crashes involving drivers under the age of 21.

The locations of crashes involving drivers under 21 are shown in Figure 24 and Figure 25 for the MPO area and the City of Valdosta, respectively. Overall, 4,397 of the total crashes (28%) involved drivers under 21. This is consistent with previous years.

Furthermore, 2,307 crashes (12% of all crashes) involved drivers 18 or younger. These resulted in two fatalities (2% of the total) and 8 serious injuries. This confirms the need for better educational efforts and other safety measures for young drivers. Figure 22 shows the trend by year. The ages of young drivers involved in crashes in the MPO area from 2018 to 2022 are shown in Figure 23 below.

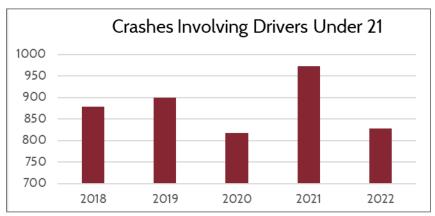


FIGURE 22: CRASHES INVOLVING DRIVERS UNDER 21 BY YEAR

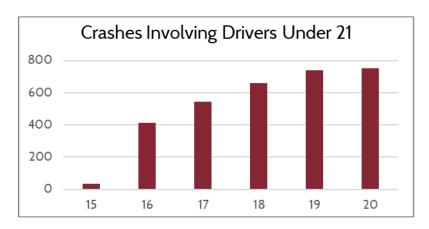


FIGURE 23: CRASHES INVOLVING DRIVERS UNDER 21 BY AGE OF DRIVER



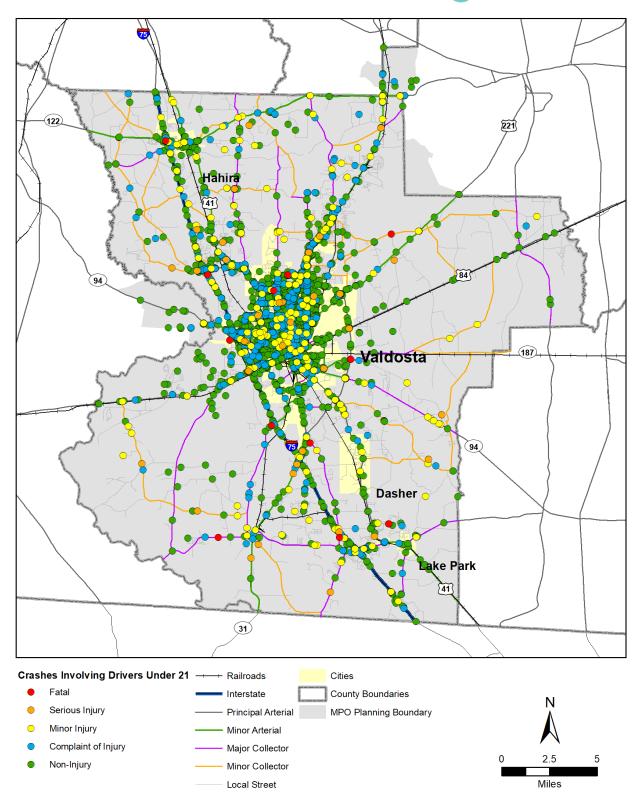


FIGURE 24: VLMPO CRASHES INVOLVING DRIVERS UNDER 21



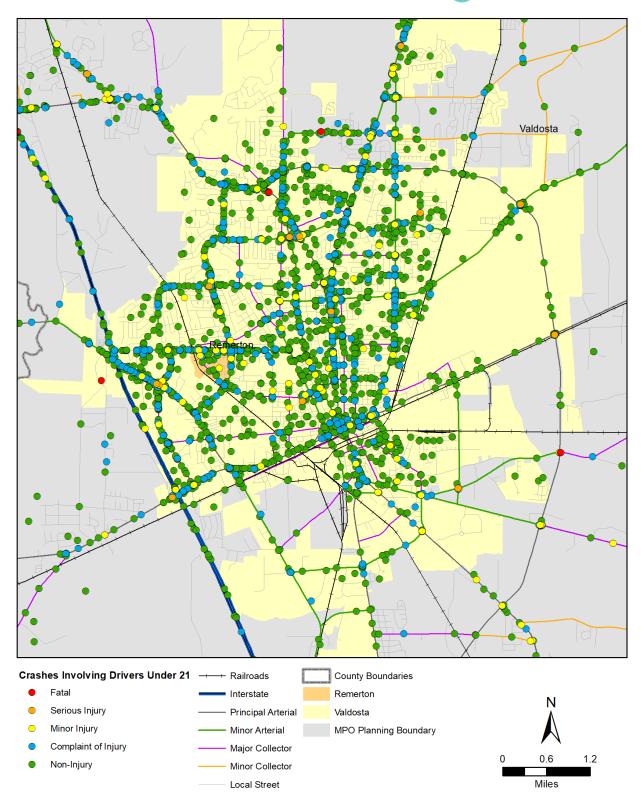


FIGURE 25: CITY OF VALDOSTA CRASHES INVOLVING DRIVERS UNDER 21



### **Senior Drivers in Fatal Crashes**

From 2018 to 2022, 23 out of 100 fatalities (23%) and 38 serious injuries (16% of all serious injuries) were in crashes involving drivers aged 65 or older. The breakdown by age range of older drivers involved in crashes in the MPO area are shown in Figure 27 below.

The locations of crashes involving drivers aged 65 or older are shown in Figure 28 and Figure 29 for Lowndes County and the City of Valdosta, respectively. Overall, 3,241 of the total 18,723 crashes (16.9%) involved drivers aged 65 or older. Thirty-three (33) of those involved DUI.

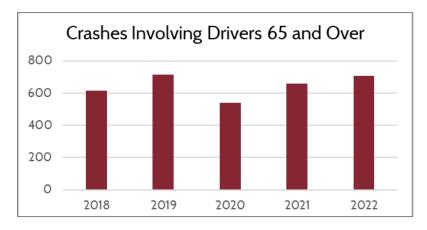


FIGURE 26: CRASHES INVOLVING DRIVERS AGED 65 OR OLDER BY YEAR

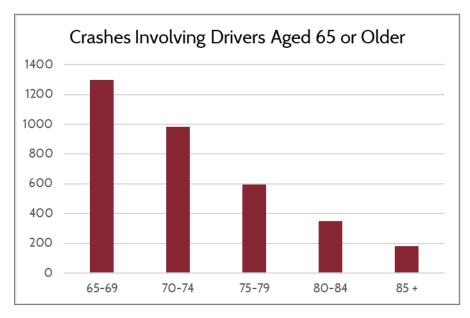


FIGURE 27: CRASHES INVOLVING DRIVERS AGED 65 OR OLDER BY AGE



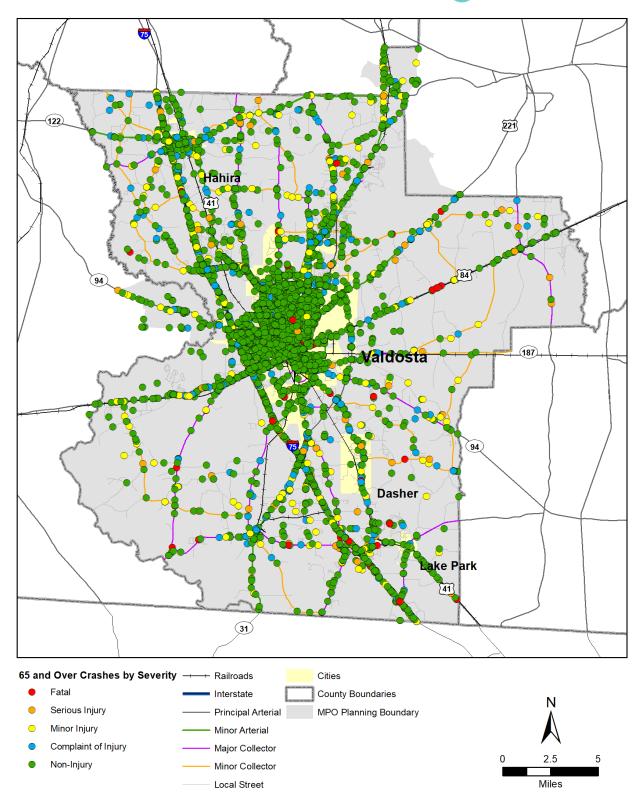


FIGURE 28: VLMPO AREA 65 AND OVER CRASHES



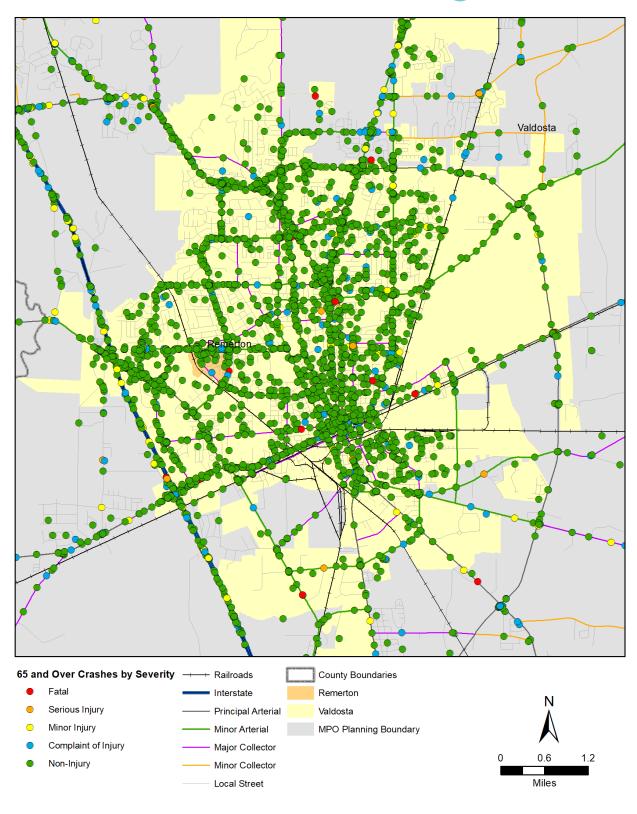


FIGURE 29: CITY OF VALDOSTA 65 AND OVER CRASHES



## **Additional Analysis**

#### TRUCK CRASHES

This section examines crashes involving tractor-trailers and log trucks. Figure 31 and Figure 32 show the locations of these crashes with Lowndes County and the City of Valdosta, respectively. Although log trucks anecdotally have a significant traffic impact in the area, the data available show only 23 crashes involving log trucks in the study period, resulting in one fatality and no serious injuries.

Between 2018 and 2022, there were 659 crashes involving tractor-trailers in the VLMPO area, resulting in 15 fatalities (15% of all fatalities) and 24 serious injuries (10% of all serious injuries). In the 318 truck crashes on I-75, there were ten fatalities and 11 serious injuries.

Eighty-two crashes involving tractor-trailers occurred on US 84/SR 38 resulting in two serious injuries and one fatality. Of these tractor-trailer crashes, 67 occurred on the section running from Downtown Valdosta west to the Brooks County line.

Furthermore, 129 crashes involving tractor/ trailers occurred within half a mile of an exit on Interstate 75. The number of tractor/trailer crashes within half a mile of each exit is shown in Figure 30.

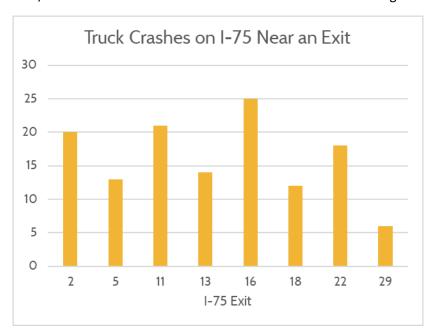


FIGURE 30. TRACTOR/TRAILER CRASHES WITHIN 1/2 MILE OF EACH I-75 EXIT IN THE VLMPO AREA

### **BUS CRASHES**

Between 2018 and 2022, there were 120 crashes involving bus vehicles in the MPO area which resulted in two fatalities and no serious injuries. Bus crashes are depicted in Figure 33 and Figure 34 for the MPO area and the City of Valdosta, respectively.

A separate report, published by the Southern Georgia Regional Commission in April 2020, contained an analysis of crashes in the areas surrounding each of the schools in Lowndes County.<sup>21</sup>

 $<sup>^{21}</sup>$  This report is available on the SGRC website at:  $\frac{https://www.sgrc.us/documents/bicycle/coreyfile-Lowndes%20School%20Crash%20Report%20Final.pdf}$ 



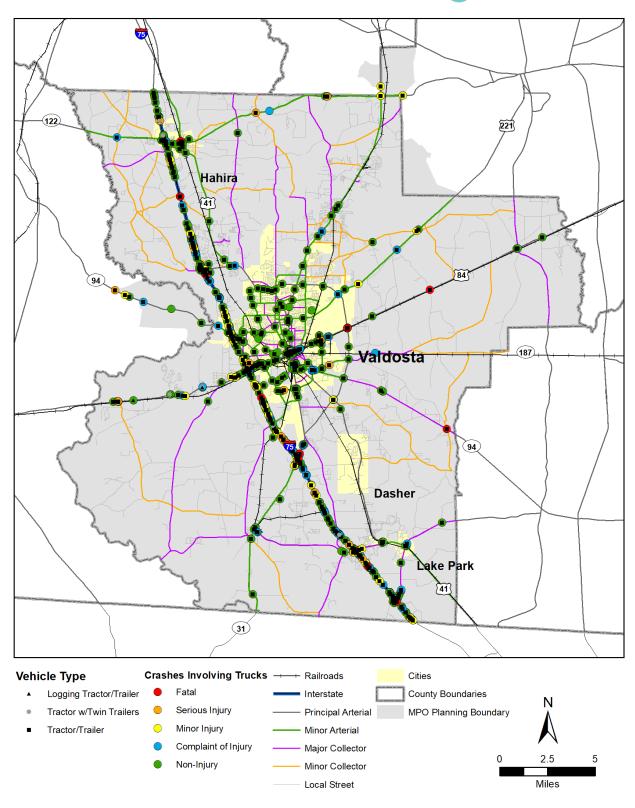


FIGURE 31: VLMPO TRUCK CRASHES



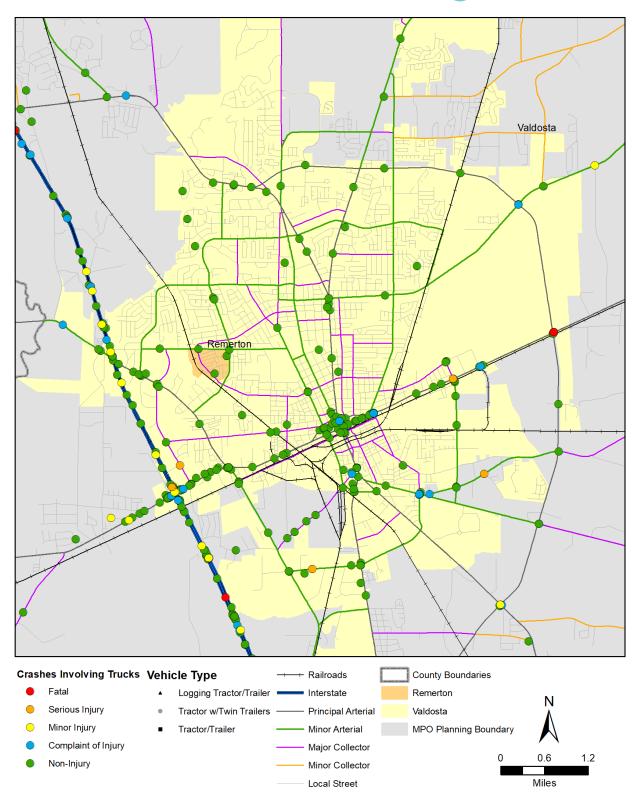


FIGURE 32: CITY OF VALDOSTA TRUCK CRASHES



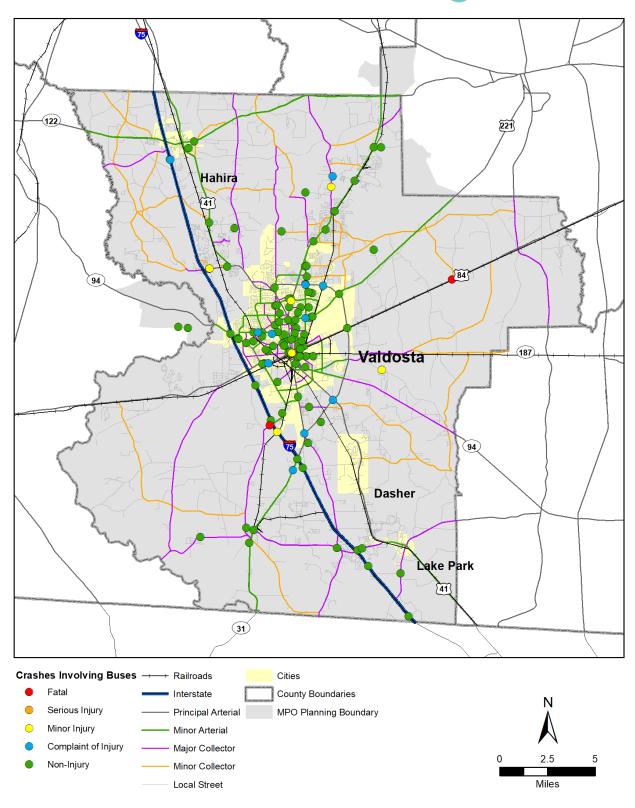


FIGURE 33: VLMPO BUS CRASHES



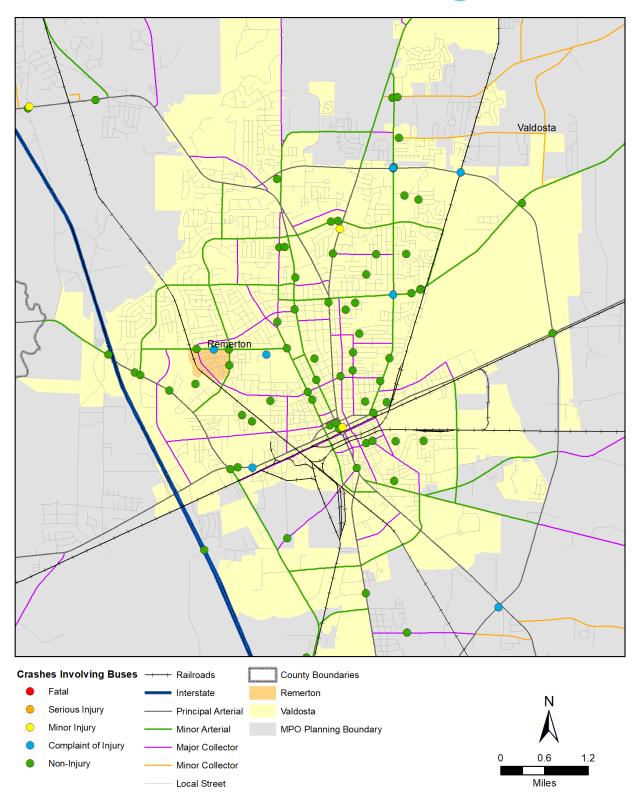


FIGURE 34: CITY OF VALDOSTA BUS CRASHES



# **High-Crash Locations**

To identify high-crash locations, a geographic analysis was conducted, for which a 250-foot radius was delineated around each roadway intersection in the VLMPO area. The number of crashes within each 250-foot radius was then enumerated. A total of 244 intersections were identified as having 20 or more crashes from 2018 to 2022. The rate of crashes relative to entering traffic volumes was then calculated for each intersection. <sup>22</sup> The 20 intersections with the highest number of crashes and their corresponding crash rates were then identified for two areas: (1) the Cities of Valdosta and Remerton (which are contiguous and almost entirely urbanized) and (2) the unincorporated areas of the VLMPO area and the Cities of Dasher, Hahira, and Lake Park. These two areas were analyzed separately in order to identify high-crash locations in the predominantly urban and predominantly rural areas of the VLMPO area.

The top 20 high-crash locations in the Cities of Valdosta and Remerton are shown in Table 4 and in Figure 36. The top 20 high-crash locations in the unincorporated areas of the VLMPO area and the Cities of Hahira, and Lake Park are shown in Table 5 and in Figure 35. (None of the top 20 high-crash locations are in Berrien, Brooks, or Lanier Counties or in the Cities of Dasher or Ray City.)

<sup>&</sup>lt;sup>22</sup> Traffic volume data were acquired from the Georgia Department of Transportation's Statewide traffic count database for 2021, the most recent year available.



TABLE 4: HIGH CRASH LOCATIONS IN THE CITIES OF VALDOSTA AND REMERTON

					Serious	Crashes per		
		Traffic	Total	Fatal	Injury	1,000,000	Change in Rank	Planned/Completed
Rank	Intersection	Volume*	Crashes	Crashes	Crashes	MEV*	since FY2021	Improvements
1	Inner Perimeter Rd (US 41/SR 7) @ Bemiss Rd	40,700	202	0	0	2.72	<b>† 1</b>	Intersection improvement (long-range)
2	N St Augustine Rd (SR 133) @ Norman Dr	36,900	193	0	2	2.87	<b>† 1</b>	PI 0016286 – Intersection & Drainage Improvements (TIA)
3	Bemiss Rd @ Northside Dr	30,945	180	0	0	3.19	<b>† 1</b>	
4	N Valdosta Rd (US 41/SR 7) @ Country Club Dr	40,684	173	0	0	2.33	↓3	PI 0016282 – Added Travel Lanes on Country Club Dr (TIA)
5	N St Augustine Rd (SR 133) @ Gornto Rd	32,826	161	1	0	2.69	No Change	PI 0016288 – Intersection & Drainage Improvements (TIA)
T6	N Ashley St (US 41/SR 7 Bus) @ Northside Dr	31,000	148	0	2	2.62	No Change	Signal upgrades
T6	Inner Perimeter Rd (US 41/SR 7) @ N Oak St Ext	34,675	148	0	0	2.34	<b>† 1</b>	
8	Baytree Rd @ Jerry Jones Dr/Melody Ln	22,550	132	0	0	3.21	<b>† 1</b>	PI 0014134 – Roadway Widening Jerry Jones Dr
9	W Hill Ave (US 84/US 221/SR 38) @ Norman Dr	30,388	118	0	0	2.13	<b>† 1</b>	
10	N St Augustine Rd (SR 133) @ Clubhouse Dr/Ellis Dr	27,300	117	0	0	2.35	↑3	PI 0016288 – Intersection & Drainage Improvements (TIA)
11	W Hill Ave (US 84/US 221/SR 38) @ St Augustine Rd (SR 133)	33,050	109	0	0	1.81	<b>† 1</b>	
12	N Ashley St (US 41/SR 7 Bus) @ E Park Ave	28,150	107	0	0	2.08	↑2	Signal upgrades
13	Baytree Rd @ Norman Dr	26,293	101	0	0	2.10	<b>†</b> 2	
14	Inner Perimeter Rd (US 41/SR 7) @ Lake Laurie Dr/Brookfield Rd	22,800	97	0	0	2.33	↓3	
15	Baytree Rd @ Gornto Rd	30,750	96	0	0	1.71	<b>† 1</b>	PI 0016290 – Intersection & Signal Improvements (TIA)
16	N Valdosta Rd (US 41/SR 7) @ N Oak St Ext	29,200	95	0	0	1.78	↓8	PI 0015445 - Intersection Reconstruction
17	N Ashley St (US 41/SR 7 Bus)/N Patterson St @ Smithbriar Dr	26,740	92	0	0	1.89	No Change	PI 0015445 - Intersection Reconstruction
18	Gornto Rd @ Jerry Jones Dr	34,200	91	0	1	1.46	↓1	PI 0014134 – Roadway Widening Jerry Jones Dr
19	N St Augustine Rd @ Lankford Dr	25,382	84	0	0	1.81	Not in Top 20	
20	N St Augustine Rd @ Twin St	35,444	80	0	0	1.24	Not in Top 20	

MEV = Million Entering Vehicles

\*Crash rates based on traffic volumes obtained from 2021 GDOT traffic counts and estimates



TABLE 5: HIGH CRASH LOCATIONS IN UNINCORPORATED LOWNDES COUNTY AND THE CITIES OF DASHER, HAHIRA, AND LAKE PARK

					Serious	Crashes per		
		Traffic	Total	Fatal	Injury	1,000,000	Change in Rank	Planned/Completed
Rank	Intersection	Volume*	Crashes	Crashes	Crashes	MEV*	since FY2021	Improvements
1	N Valdosta Rd @ Val Del Rd	31,496	106	2	1	1.84	No Change	Added Travel Lanes on Val Del Rd; upcoming corridor study
2	N Valdosta Rd @ I-75 NB Ramp	22,320	89	0	1	2.18	<b>↑</b> 6	Interchange improvement (complete in 2020)
3	Bemiss Rd @ N Oak St Ext/Mt Zion Church Rd	38,830	85	0	0	1.20	↓1	PI 0008604 - N Oak St Ext Roadway Reconstruction/added travel lanes (long-range)
4	N Valdosta Rd @ Old US 41 N/Foxborough Ave	26,513	72	0	1	1.49	No Change	PI 0016271 – Roadway widening on Old US 41 N
5	Shiloh Rd @ I-75 SB Ramp/Amber Dr	7,150	67	0	0	5.13	↓ 2	Interchange improvement (complete in 2020)
6	Bemiss Rd @ N Forrest St Ext	30,900	55	0	2	0.98	<b>† 1</b>	Traffic signal installation; potential TIA project – added travel lanes on Forrest St Ext.
7	N Valdosta Rd @ Coleman Rd N	19,000	45	0	0	1.30	↓ 2	Interchange improvement (complete in 2020)
8	SR 122 @ I-75 NB Ramp	9,105	42	0	0	2.53	<b>↑ 2</b>	Interchange improvement (complete in 2020); added travel lanes (long-range)
9	Lakes Blvd @ Mill Store Rd	15,000	41	0	0	1.50	↑ 2	
10	SR 125 @ SR 122	7,500	40	0	2	2.92	↓1	
11	Madison Hwy @ I-75 SB Ramp	13,290	36	0	0	1.48	<b>† 1</b>	Interchange improvements (GDOT PI 0010297)
12	Bemiss Rd @ Huntley Dr	30,900	32	0	2	0.57	Not in Top 20	
T14	Bemiss Rd @ Davidson Rd	16,000	28	0	1	0.96	<b>† 1</b>	
T14	Madison Hwy @ Clyattville Lake Park Rd	5,885	28	0	0	2.61	↑5	Traffic signal installation
16	l 75 SB Ramps @ Lakes Blvd	10,520	27	1	0	1.41	Not in Top 20	
T20	Bemiss Rd @ Studstill Rd	14,100	25	0	0	0.97	No Change	
T20	Main St @ Church St	11,540	25	0	0	1.19	↓ 7	
T20	Lakes Blvd @ Timber Dr	12,190	25	0	0	1.12	Not in Top 20	
T20	Inner Perimeter Rd @ SR 94	12,510	25	0	0	1.10	↓3	

MEV = Million Entering Vehicles

<sup>\*</sup>Crash rates based on traffic volumes obtained from GDOT's 2021 count database, supplemented by estimates as needed.



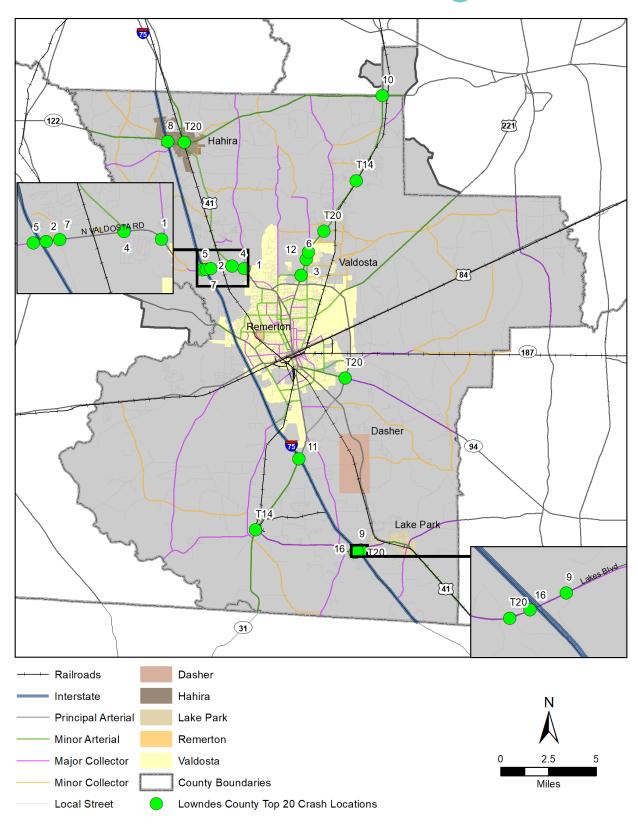


FIGURE 35: VLMPO AREA HIGH-CRASH LOCATIONS



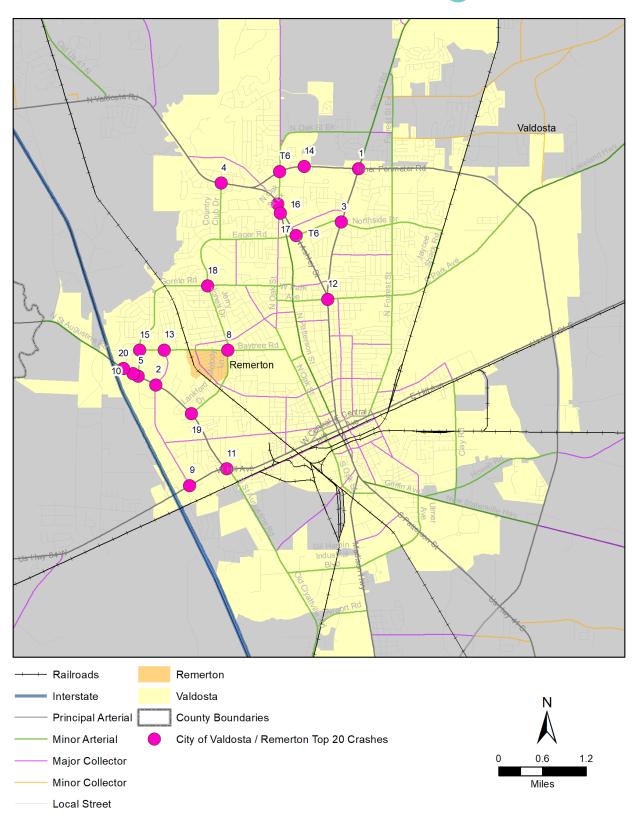


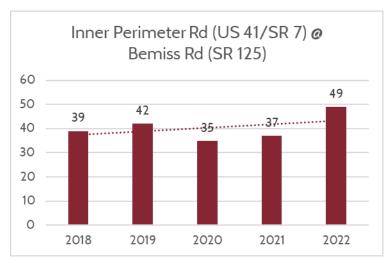
FIGURE 36: CITY OF VALDOSTA HIGH-CRASH LOCATIONS

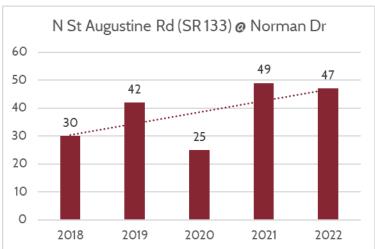


## **Annual Trends for High-Crash Locations**

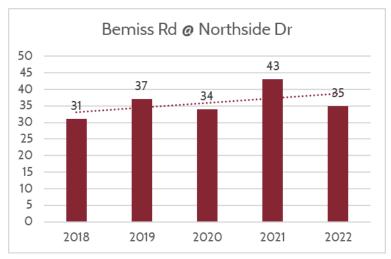
The charts in this section show the year-by-year crash trends for the high-crash intersections that have been identified. The charts are in ranked order according to Table 4 and Table 5.

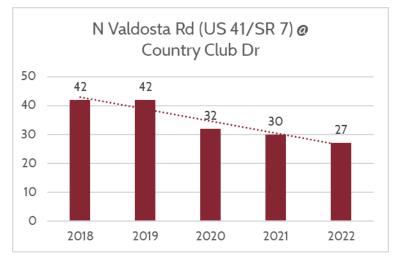
## **Valdosta/Remerton**

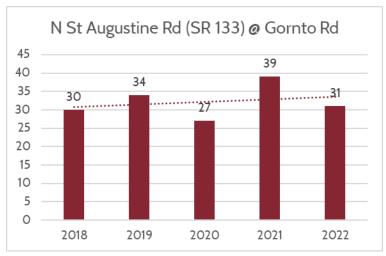




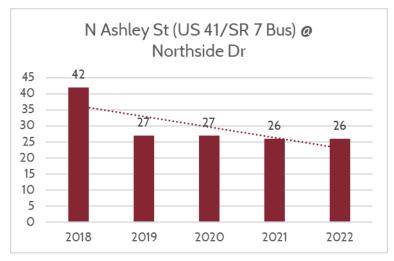


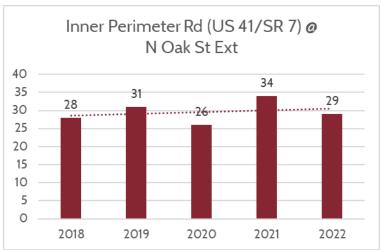


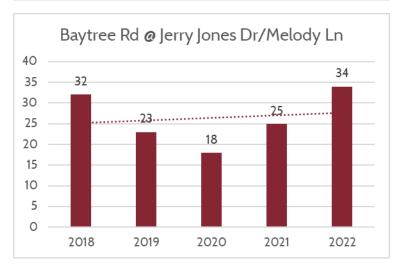




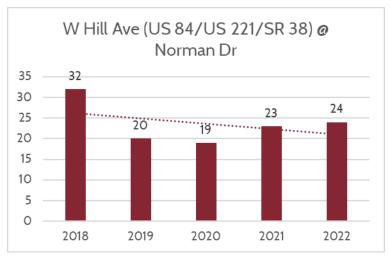


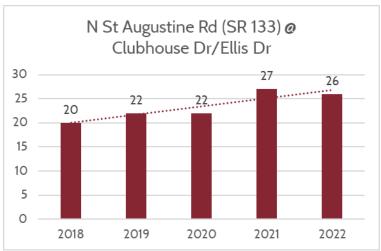


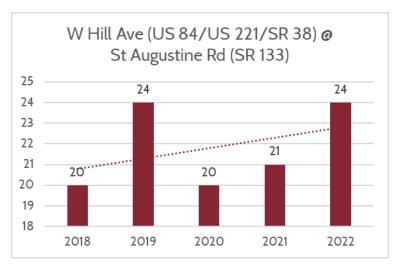




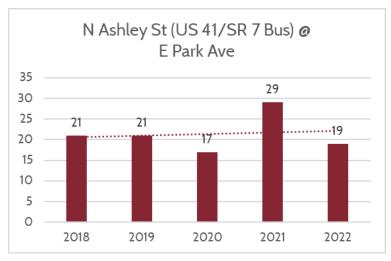


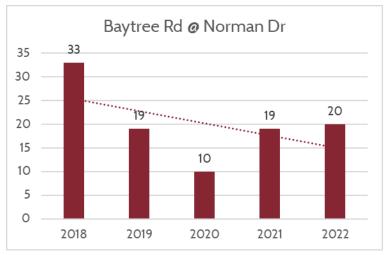


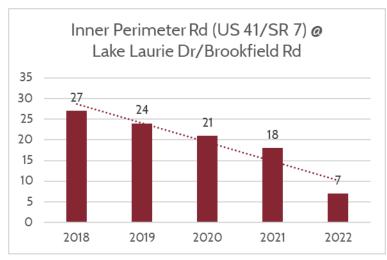




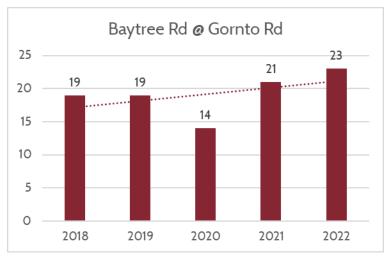


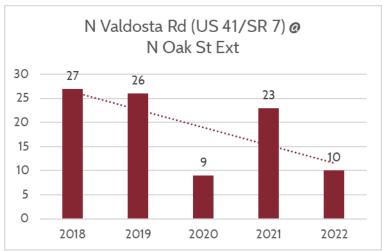


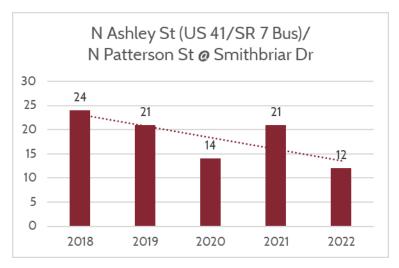




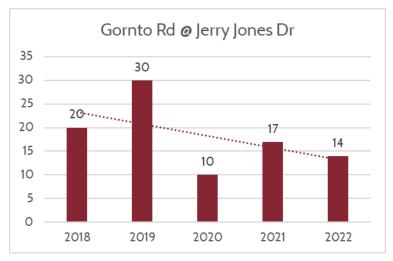


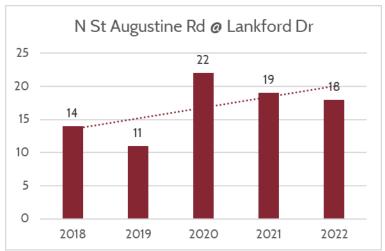


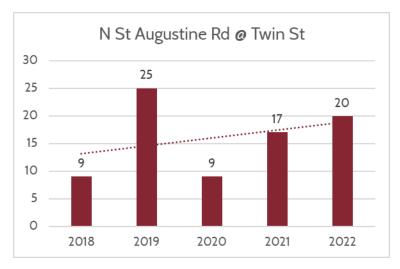






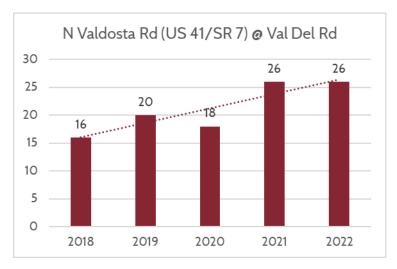


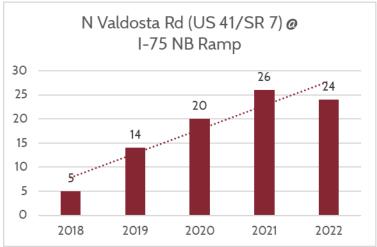


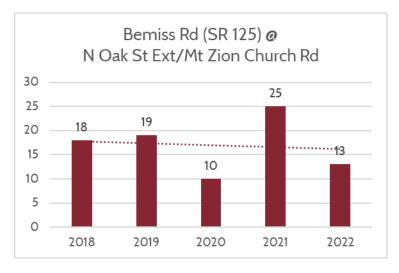




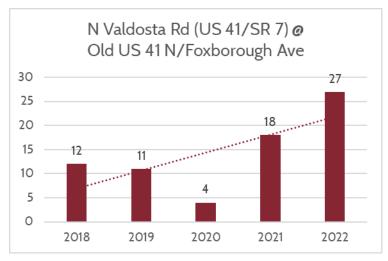
# **Unincorporated Lowndes County / Hahira/Lake City**

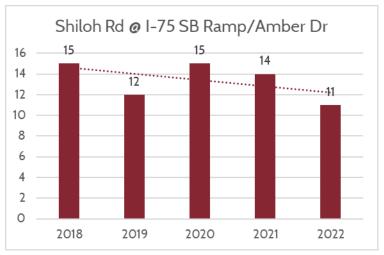


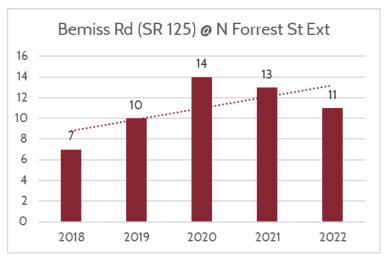




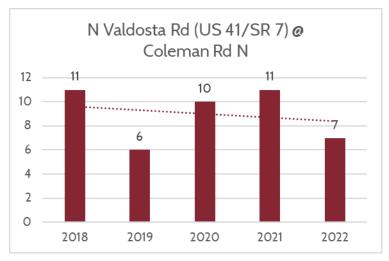


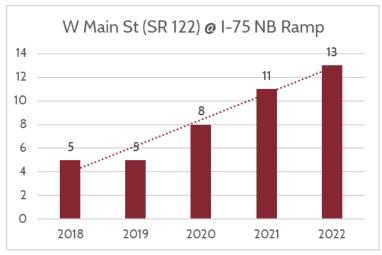


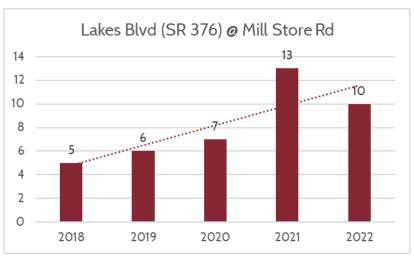




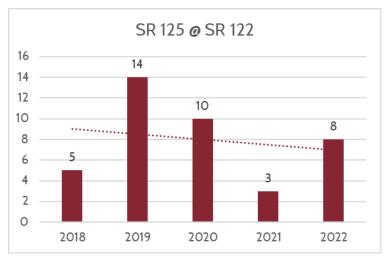


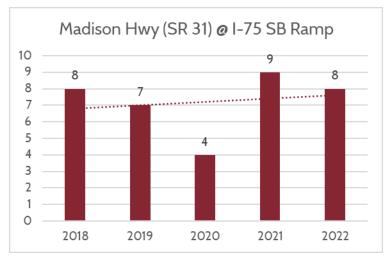


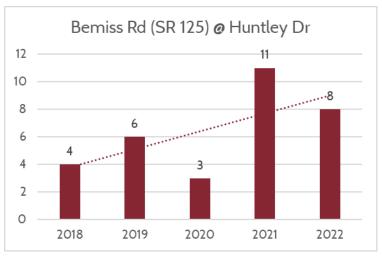




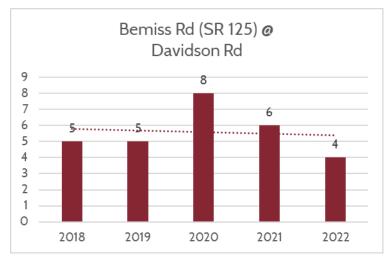


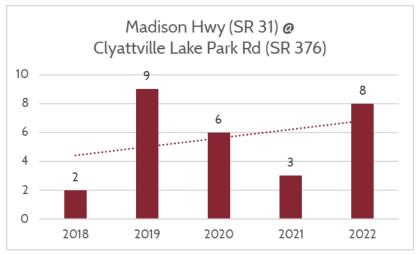


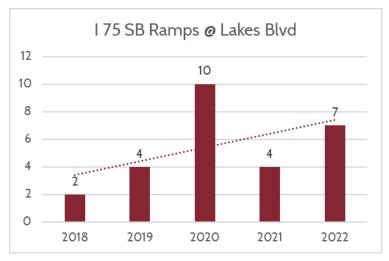




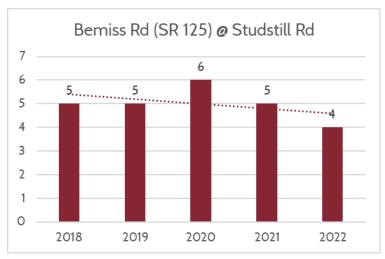


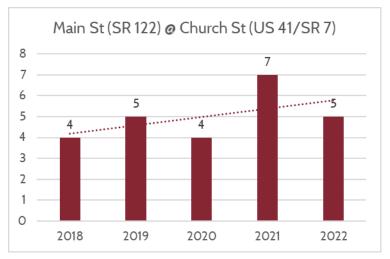


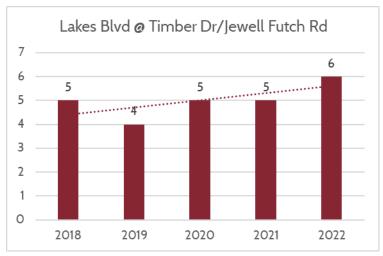




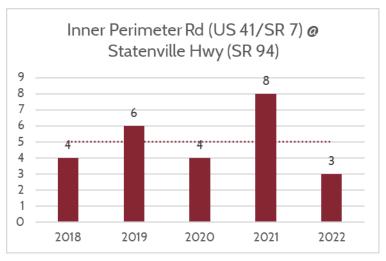














## **Conclusions**

This report is intended to provide information to local elected officials, law enforcement, local planners and engineers as well as the public about crashes in Valdosta and Lowndes County. This report was modeled after the 2022-24 Georgia Strategic Highway Safety Plan Annual Report to address the same issues and points as that report. It also addresses the VLMPO's newly adopted safety performance measures that support targets established by GDOT.

This report is intended to be used by partner agencies and officials to better address the 4 E's of highway safety: education, engineering, enforcement, and emergency medical response. Agencies can use this report and the data contained herein to better address crash locations, driver behavior and crash response throughout the community.

This report will be shared with local elected officials, law enforcement officials, emergency response officials, local engineers and other groups to better inform the public about crashes in Lowndes County.

In the future, the locations identified as part of the high-crash location analysis for both Valdosta and Lowndes County should be reviewed by local agencies through an analysis that addresses the primary manners of collision and contributing factors at these intersections. The use of Road Safety Audits (a technical review of intersections and road segments to help identify possible crash mitigation techniques) should be championed by the VLMPO and local governments to encourage and improve the usefulness of this report and the data collected by the partner agencies. The VLMPO will examine how future editions of this crash report can effectively analyze high crash intersections and identify top causes of crashes at those locations that could be attributed to intersection design, safety equipment, or other contributing factors.

Local agencies should be encouraged to use this report, as well as seek out other data available from the VLMPO or other agencies to help do their part in reducing vehicle crashes in Lowndes County.



# **Appendix A: Proposed Actions for Local Communities**

This Appendix contains a list of actions and resources local communities can take to improve traffic safety. In addition to those listed below, local planning, zoning, engineering, public works, and code enforcement professionals should ensure that roadsides are maintained to provide for sight distance at intersections. This includes denying sign permits that may obscure driver views, requiring landscape maintenance, and clearing roadsides as appropriate.

## **Engineering Countermeasures**

The Federal Highway Administration (FHWA) sponsors the Proven Safety Countermeasures initiative (PSCi), which is a collection of countermeasures and strategies which are proven, effective methods in reducing roadway fatalities and serious injuries on highways across the nation. The VLMPO and local partners should consider thoughtful and strategic implementation of PSCs to accelerate the achievement of MPO, State, and federal safety performance measures and to reduce traffic fatalities and serious injuries. The PSCi list contains 28 different countermeasures which were last updated in 2021 and include nine new countermeasures (appropriate speed limits for all road users, bicycle lanes, crosswalk visibility management, lighting, pavement friction management, rectangular rapid flashing beacons, speed safety cameras, variable speed limits, and wider edge lines).

Appropriate Speed Limits for All Users: Local jurisdictions and departments of transportation should set appropriate speed limits to mitigate crash risk, particularly for crashes involving vulnerable roadway users such as bicyclists and pedestrians. Among factors that agencies should consider when setting speed limits including multimodal activity, crash history, surrounding land uses, intersection and driveway spacing, roadway geometry, traffic volume, and functional classification.

**Backplates with Retroreflective Borders:** Backplates added to a traffic signal indication improve the visibility of the illuminated face of the signal by introducing a controlled-contrast background. These are already present on most state highways in the MPO area.

**Bicycle Lanes:** Providing dedicated space for bicycles along roadways can reduce the potential for fatal or serious injury crashes involving bicyclists.

**Corridor Access Management:** Thoughtful access management along a corridor can simultaneously enhance safety for all modes, facilitate walking and biking, and reduce trip delay and congestion.

**Crosswalk Visibility Management:** Enhancements to crosswalks, such as visible pavement markings and signage, reducing obstructions like parked cars and improving lighting, can improve both pedestrian visibility and safety at pedestrian crosswalks at both intersection and mid-block locations.

**Enhanced Delineation and Friction for Horizontal Curves:** This proven safety countermeasure for reducing crashes at curves includes a variety of potential strategies that can be implemented in combination or individually.

**Leading Pedestrian Intervals:** Gives pedestrians the opportunity to enter an intersection three to seven seconds before vehicles are given a green indication. With this head start, pedestrians can better establish their presence in the crosswalk before vehicles have priority to turn left.

**Left and Right Turn Lanes at Two-Way Stop-Controlled Intersections:** Auxiliary turn lanes—either for left turns or right turns—provide physical separation between turning traffic that is slowing or stopped and



adjacent through traffic at approaches to intersections. Turn lanes can be designed to provide for deceleration prior to a turn, as well as for storage of vehicles that are stopped and waiting for the opportunity to complete a turn.

**Lighting:** Installing lighting along streets and roadways can reduce the chances of nighttime pedestrian fatal or injury crashes and promote a sense of safety beyond transportation.

**Local Road Safety Plan:** Provides a framework for identifying, analyzing, and prioritizing roadway safety improvements on local roads. The LRSP development process and content are tailored to local issues and needs. The process results in a prioritized list of issues, risks, actions, and improvements that can be used to reduce fatalities and serious injuries on the local road network.

**Longitudinal Rumble Strips and Stripes:** Milled or raised elements on the pavement intended to alert drivers through vibration and sound that their vehicles have left the travel lane. They can be installed on the shoulder, edge line of the travel lane, or at or near center line of an undivided roadway. Several roads in the MPO area already have these strips installed.

**Median Barriers:** Longitudinal barriers that separate opposing traffic on a divided highway and are designed to redirect vehicles striking either side of the barrier.

Medians and Pedestrian Refuge Islands in Urban and Suburban Areas: Nationally, pedestrian crashes account for approximately 15% of all traffic fatalities annually, and over 75% of these occur at non-intersection locations. For pedestrians to safely cross a roadway, they must estimate vehicle speeds, adjust their walking speed, determine gaps in traffic, and predict vehicle paths. Installing raised medians or pedestrian crossing islands can help improve safety by simplifying these tasks and allowing pedestrians to cross one direction of traffic at a time.

**Pavement Friction Management:** Pavement friction treatments can result in effective and efficient pavement performance as well as reduce crashes along horizontal curves and approaches to intersections and crosswalks.

**Pedestrian Hybrid Beacons:** A traffic control device designed to help pedestrians safely cross busy or higher-speed roadways at midblock crossings and uncontrolled intersections. The beacon head consists of two red lenses above a single yellow lens. The lenses remain "dark" until a pedestrian desiring to cross the street pushes the call button to activate the beacon. The signal then initiates a yellow to red lighting sequence consisting of steady and flashing lights that directs motorists to slow and come to a stop. The pedestrian signal then flashes a WALK display to the pedestrian. Once the pedestrian has safely crossed, the hybrid beacon again goes dark.

**Rectangular Rapid Flashing Beacons:** Similar to pedestrian hybrid beacons, rectangular rapid flashing beacons promote a sense of visibility for pedestrians at mid-block crossings and increase driver awareness of pedestrians. They are typically applicable to roadways with speed limits under 40 miles per hour.

**Reduced Left-Turn Conflict Intersections:** Geometric designs that alter how left-turn movements occur in order to simplify decisions and minimize the potential for related crashes.

**Road Safety Audits:** A road safety audit is a type of transportation review that are performed by a multidisciplinary team of planners, engineers, and stakeholders. These reviews consider all users of the road and account for human and environmental factors in improving design and safety along a given



corridor. These can be performed in any phase of project development between planning and construction but are encouraged to be conducted at the earliest stage possible.

**Road Diets/Roadway Reconfiguration:** Roadway reconfigurations, or road diets, reallocate space along a roadway to provide mobility and access for roadway users beyond motor vehicles. An example is converting a four-lane roadway with two lanes in each direction into a road with one travel lane in each direction, a center left-turn lane, and two bicycle lanes. These can reduce rear-end and angle crashes as well as provide pedestrian refuge and traffic calming.

**Roadside Design Improvements at Curves:** A strategy encompassing several treatments that target the high-risk roadside environment along the outside of horizontal curves. These treatments prevent roadway departure fatalities by giving vehicles the opportunity to recover safely and by reducing crash severity.

**Roundabouts:** A modern roundabout results in lower speeds and fewer conflict points than a signalized intersection, and also leads to improved operational performance. Roundabouts provide substantial safety and operational benefits compared to other intersection types, most notably a reduction in severe crashes.

**SafetyEdge<sup>SM</sup>:** The SafetyEdgeSM technology shapes the edge of the pavement at approximately 30 degrees from the pavement cross slope during the paving process to reduce the potential for vertical drop-offs at the edge of pavement surfaces. This technology can also increase the durability of asphalt pavement.

**Speed Safety Cameras:** Installing speed safety cameras is a form of speed enforcement that incorporates technology to supplement traditional enforcement measures.

#### Systemic Application of Multiple Low Cost Countermeasures at Stop-Controlled Intersections:

**Variable Speed Limits:** Variable speed limits are appropriate on roadways where traffic volumes change throughout the course of a typical day. These speed limit adjustments should be based on crash history, traffic volumes, and operating speeds, among other characteristics.

**Walkways:** A walkway is any type of defined space or pathway for use by a person traveling by foot or using a wheelchair. These may be pedestrian walkways, shared use paths, sidewalks, or roadway shoulders.

**Wider Edge Lines:** In rural areas, wider edge lines are a low cost countermeasure which increase visibility on roadways and can help prevent roadway departure crashes on narrow or winding roads.

**Yellow Change Intervals:** Since red-light running is a leading cause of severe crashes at signalized intersections, it is imperative that the yellow change interval be appropriately timed. Too brief an interval may result in drivers being unable to stop safely and cause unintentional red-light running, while too long an interval may result in drivers treating the yellow as an extension of the green phase and invite intentional red light running. Factors such as the speed of approaching vehicles, driver perception-reaction time, vehicle deceleration rates, intersection width, and roadway approach grades should all inform the timing calculation.



## **Educational Countermeasures and Campaigns**

**Child restraint awareness campaigns and child seat safety check programs** can increase the rate of proper use of restraint systems for children in vehicles.

**Drive Alert Arrive Alive:** a statewide safety campaign to educate drivers about simple changes they can make in their driving behavior to prevent crashes, improve safety and save lives.

**Driver education programs** may focus on driving techniques, risks, mastery of traffic situations, decision-making skills, and other aspects of driving. Programs may be aimed at new drivers, young drivers, or also older and more experienced drivers.

**Operation Lifesaver** (<a href="https://oli.org/">https://oli.org/</a>) helps to spread information about safety around trains and to encourage safer behavior at railroad crossings and on train tracks.

**Railroad Safety Program:** Georgia DOT's Office of Utilities handles railroad coordination and safety activities for the more than 5,300 public highway rail grade crossings across the state.

**Safe Routes To School:** This program works to make it safe, convenient, and fun for children in grades K-8 to walk or bike to school every day.

**Scholastic Youth Safety Partnership:** In partnership with the company Scholastic, Georgia DOT has launched the Recognizing the Risk campaign in an effort to help better educate the next generation of Georgia drivers.

Seat belt awareness campaigns may include billboards, flyers, social media outreach, and other materials.

**See & Be Seen:** Georgia DOT's See & Be Seen campaign aims to make it safer to walk in Georgia. See & Be Seen is the pedestrian component of Georgia DOT's Drive Alert Arrive Alive campaign to reduce crashes and fatalities on Georgia's roadways.

**Teens in the Driver Seat:** Teens in the Driver Seat is a peer program for teens that focuses solely on traffic safety and addresses all major risks for teen drivers.

**Work Zone Safety:** This GDOT program raises awareness for motorists to pay attention, watch out for workers, and drive safely when traveling through work zones.



### **Enforcement Countermeasures**

**Automated Traffic Enforcement Safety Device (ATESD):** School systems can apply for a permit to place an Automated Traffic Enforcement Safety Device within a school zone.

**Drunk-driving checkpoints** have been shown to reduce DUI crashes in some studies.

**Hands-Free Law:** Georgia's Hands-Free law requires hands-free technology when drivers use a cell phone or other electronic device.

Increased law enforcement presence on high-crash corridors has been shown to improve safety.

Law enforcement presence at crosswalks has been shown to improve drivers' yielding to pedestrians in some studies.

Law enforcement presence in school zones has been shown to reduce crashes.

**Red Light Running Photo System:** This system is designed to improve safety and promote compliance at signalized intersections.

### **Further resources:**

Federal Highway Administration, "Proven Safety Countermeasures." <a href="https://safety.fhwa.dot.gov/provencountermeasures/">https://safety.fhwa.dot.gov/provencountermeasures/</a>

Staton, Catherine, et al. "Road Traffic Injury Prevention Initiatives: A Systematic Review and Metasummary of Effectiveness in Low and Middle Income Countries." *PLoS One*, 2016: 11(1). <a href="https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4703343/">https://www.ncbi.nlm.nih.gov/pmc/articles/PMC4703343/</a>

Berg. H-Y. "Reducing crashes and injuries among young drivers: what kind of prevention should we be focusing on?" *Injury Prevention*, June 2006. https://www.ncbi.nlm.nih.gov/pmc/articles/PMC2563439/

Georgia Department of Transportation. "Safety & Operation." http://www.dot.ga.gov/DS/SafetyOperation